

SALINAS RIVER SYMPOSIUM JANUARY 22, 2016

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'DREAMING THE SALINAS'



WELCOME

- We are glad you are here!
- Thank you for joining us!
- Our focus is the Salinas River and associated watersheds.
- The quality of our meeting is dependent on the degree of our participation.
- Are you ready...



ESTABLISHING AND ENHANCING NETWORKS

- One key purpose for our symposium today is to enhance our working relationships i.e., networks
- So please take a moment to introduce yourself to the members of your group.



GUIDING THOUGHTS

- Events in nature are often episodic
- Human population is increasing
- Developments in science and technology are rapidly expanding



INTERESTING JOHN STEINBECK QUOTES



A few miles south of Soledad, the Salinas River drops in close to the hillside bank and runs deep and green. The water is warm too, for it has slipped twinkling over the yellow sands in the sunlight before reaching the narrow pool.

— John Steinbeck —

AZ QUOTES

- Steinbeck writes in *East of Eden* (1952):
- *“I have spoken of the rich years when the rainfall was plentiful. But there were dry years too, and they put a terror on the valley. The water came in a thirty-year cycle. There would be five or six wet and wonderful years when there might be nineteen to twenty-five inches of rain, and the land would shout with grass. Then would come six or seven pretty good years of twelve to sixteen inches of rain. And then the dry years would come, and sometimes there would be only seven or eight inches of rain. The land dried up...”*

LEARNING AND KNOWLEDGE QUOTES

- Lailah Gifty Akita states: *“Education is the key to great opportunity.”*
- Owen Arthur states: *“Often we are too slow to recognize how much and in what ways we can assist each other through sharing information.”*
- Charles Darwin stated: *“In the long history of humankind (and animal kind too), those who learned to collaborate and improvise most effectively prevailed.”*
- Peter Drucker stated: *There’s no such thing as knowledge management, there are only knowledgeable people. Information only becomes knowledge in the hands of someone who knows what to do with it.”*

SYMPOSIUM OBJECTIVES

- Increase our knowledge
- Galvanize our interest
- Network
- Seek answers
- Motivate knowledgeable people
- Seek a positive future for the Salinas River. Humans living in harmony...
- So, let's get started

