

Why You Should Attend This Collaboratory

Our Earth is in trouble.

We have the knowledge. We have the talent. We have the passion.

The time for thinking and reflection is over. Now is the time to take action.

Humans must face the fact we cannot continue on our current course without precipitating a global environmental disaster. Rampant consumerism, endless population growth, ecosystem destruction for extraction of resources, and a short-sited view of a future in terms of decades instead of millennia must come to an end. A new era in which we re-think our values as a society to achieve true ecological sustainability must begin.

The task ahead is no small matter. Global climate change, the extinction crisis, the collapse of biodiversity, and overpopulation are enormous problems. However, enormous problems don't always require enormous solutions. Sometimes all that is required is the enlightenment of one mind. And then another. And then another. As the ripples spread out and the reach goes wide, a culture can change.

This is the work that is required of us now – to convince people. To help them understand what they probably already know deep inside but don't want to face: that business as usual cannot continue. Change is hard. We must meet people where they are and keep them moving forward. We must use every means at our disposal – persuasion, education, politics, collaboration – to get as many people, businesses, and governments on board as quickly as possible.

The Manifesto we create at the Deep Ecology Collaboratory will be our tool to accomplish this. Please join us and put your creativity to work to create meaningful change.

