



2ND ANNUAL
CENTRAL COAST
BIONEERS

TM

BREAKTHROUGH SOLUTIONS FOR PEOPLE & PLANET

OCTOBER 14-16, 2011

SAN LUIS OBISPO VETERANS HALL

WWW.ECOLOGISTICS.ORG/CENTRALCOASTBIONEERS

NEW TIMES MEDIA GROUP

**25 YEARS OF REPORTING
NEWS & ENTERTAINMENT
IN SLO COUNTY**

PROUD SPONSOR OF THE
**2ND ANNUAL CENTRAL COAST
BIONEERS CONFERENCE**

NewTimes
www.newtimesslo.com

NMG
New Times Media Group

Sun
www.santamariasun.com

PRINTED ON RECYCLED PAPER WITH SOY INK

WWW.NEWTIMESSLO.COM

Ecologistics and Conference Event Staff

Celia Zaentz, Co-Producer, CFO, and Director, Ecologistics, Inc.
Stacey Hunt, Co-Producer, CEO, and Director, Ecologistics, Inc.
Michael Jencks, Co-Producer, Chairman, and Director, Ecologistics, Inc.
Dawn Carpenter
Alison Cebulla
Stacy Church
Alycia Kiley
Alan Klatt
Terri Knowlton
Sandra Sarrouf

Conference MCs

Denise Dudley
Turko Semmes
Patty Andreen
Noah Smukler
Karen Merriam

Technical

Todd Peterson
Hilding Larson
Jasen Bankson

Artists and Performers

Timo Beckwith
Judy Piazza
World Wind
Stephen Plowman
Carol Paulsen
Yo Pitsky String Band
Elizabeth Johnson
Soul Motion with Seshen
Joshua Wigger
Ryan Herr

Principal Contractors

Red Canary Productions - Web Strategy, Design, Graphics, and Production
Matrix Mobile TV - Satellite and A/V Technical Services and Production
Creative Design Graphics - Graphic Designer/Digital Program
CitrusCode Software Inc. - On-line registration and shopping cart design and implementations
Full of Life Foods - Conference Food
Beckwith Design - Stage Art and Design
Loa Tree, an EcoLifestyle Company - Marketing
Get The Word Out - Brand Communication
Big Ears Marketing - Strategic Marketing
Alice Chein Design - Graphic Design

Helpful Information

Recording and Filming. No audio taping, videotaping, digital recording, or filming is permitted without express permission from Ecologistics, Inc. To obtain permission in the form of a special endorsed press pass, you must check in and apply at the conference information table at registration. No filming will be permitted of event activities without a special press pass.

Conference Information Table/Message Centers are located in the front courtyard of the SLO Vets Hall. A copy of the conference program and schedule will be posted adjacent to the conference information table. Ask there for assistance with directions, workshop locations, or messages.

Central Coast Bioneers Conference is a Project of Ecologistics, Inc., a California non-profit 501(c)(3) corporation, 4349 Old Santa Fe Road #5, San Luis Obispo, CA 93401, 805.548.0597, www.ecologistics.org, in cooperation with Bioneers and the Collective Heritage Institute, 1607 Paseo de Peralta #3, Santa Fe, NM 87501

Welcome to Central Coast Bioneers 2011

Thank you for being here and sharing this weekend with us.

Once again we gather as a community to listen to the ideas of global innovators and leaders, streaming live from the international stage in San Rafael, and to see and learn from local change-makers about real solutions and how we can make our own communities stronger and more resilient. There is no better place to exercise the maxim "think globally and act locally" than at a Bioneers conference. Your choice to come and to join the discussion means you are willing to be a part of the solution. Whether you come for an afternoon, a day or for the whole weekend, we believe you will leave feeling inspired that a future environment of hope is in our grasp.

Someone once said the best way to predict the future is to create it. Paul Hawken has said Bioneers is all about "re-imagining the world in such a way that is so compelling, so engaging, and so extraordinary that people want to play in our sandbox."

That's why we gather – to collectively reimagine our future and to share the stories of what's working, to identify strategic opportunities, and to find ways we can support each other, work together and share the inspired moments that characterize Bioneers' conferences.

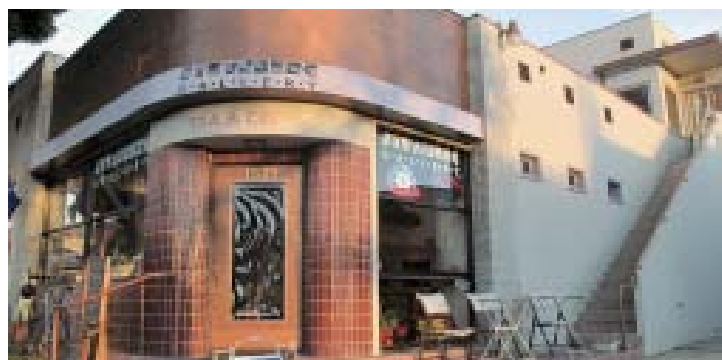
We invite you to stop and say hello when you see us at the conference and to share your feedback with us. Thanks for your work.

With our respect and gratitude,

Celia Zaentz CFO, Central Coast Bioneers, and Member of the Board of Directors, Ecologistics, Inc.

Stacey Hunt, CEO, Central Coast Bioneers, and Member of the Board of Directors, Ecologistics, Inc.

Michael Jencks, Chairperson and Member of the Board of Directors, Ecologistics, Inc.



THURSDAY, OCTOBER 13, 2011

Central Coast Bioneers Opening Night at the Steynberg Gallery5:30pm – 8:30pm

Connect with the Central Coast Bioneers team and fellow changemakers as we celebrate the kickoff of the 2nd Annual Central Coast Bioneers Conference in San Luis Obispo.

Located at 1531 Monterey Street, San Luis Obispo. Within walking distance to conference hotels

Enjoy the featured exhibition "Empty Spaces and Littered Places" by Evani Lupinek and Carol Paquet.

FIELD TRIPS

THURSDAY, OCTOBER 13, 2011

.....8am – 4pm

Pre-Conference Field to Tour Quail Springs Learning Oasis and Permaculture Farm

Join us for an all-day excursion from San Luis Obispo to the hills outside Maricopa for a guided tour of Quail Springs, a permaculture and sustainability education and land stewardship center. Vans will leave the SLO Vet's Hall at 8:30 a.m. for the 2 ½ hour trip. Upon arrival at Quail Springs, Farm Manager Brenton Kelly will show us the amazing work performed to date to implement the center's 200-year plan to restore the land and the watershed. You will also see the beautiful "food forest" growing there, and the amazing public and private buildings made of all natural straw bale and cob construction. Lunch will be served before our return back to SLO, with an approximate arrival time of 4:30 p.m. The beauty and serenity of Quail Springs will stay with you for a long time to come.

FRIDAY, OCTOBER 14th, 2011

.....1:45pm – 4:15pm

Congregation Beth David Tour and Lecture

Designed by Ken Haggard and Polly Cooper of the San Luis Sustainability Group

Congregation Beth David is the first LEED Certified synagogue in the world. The building embodies the Jewish doctrine of tikkun olam, the notion of repairing the world through human actions. Congregation Beth David is built on a 92-acre site, of which 62 acres are reserved for wetlands and permanent open space. The building features numerous high-performance green building features

The Field Tour will be led by SLSG Co-Founder and Principal Architect Ken Haggard and will feature a presentation by Ken and Polly Cooper on the siting, design, construction and development of the elegant building and its many green and sustainable features. Ken and Polly will be joined by Richard Beller, an architect and general building contractor, who served as the project's Construction Manager. Together, Ken, Polly and Richard represent more than 80 years of experience designing and building sustainable projects.

Oyster Aquaculture and Morro Bay Estuary Wildlife Field Tour3:45pm – 6:15pm

With George Trevelyn, PhD, owner of the Grassy Bar Oyster Company and a docent from the Morro Bay Museum of Natural History

Join us on the Lost Isle Adventure "Tiki Boat" for a cruise through one of the most significant wetland systems on California's south-central coast which provides habitat for a number of endangered or threatened species. The Morro Bay Estuary is a place where fresh water from creeks and rivers mixes with salty ocean water. Estuaries are among the richest habitats known, where the confluence of creeks, wetlands, salt marshes, mudflats, sand dunes and open water attracts a tremendous variety of wildlife.

Lagoons and wetlands were once common along the southern California coast, but almost all were filled and developed before their ecological importance was understood. Morro Bay has largely survived - a rare example of a bygone environment. A docent from the Morro Bay Museum of Natural History will identify for us the birds and animals we will encounter.

The cruise will also include a stop at Grassy Bar Oyster Company, where tended beds of oysters grow in the tidal currents. The beds filter the waters of the estuary while producing locally-grown shellfish. Oyster farms like Grassy Bar get high environmental ratings from seafood watch groups, since no feeds, medicines or pesticides are used, and the farms' viability depends on pristine water quality.

Water Blessing at the Salinas River 2pm – 4pm

With Wansak of the Southern Owl Clan, Chumash Nation and Devin Best, Natural Resources Marine Specialist

Around the world, ancestral indigenous instructions tell every culture to take care of sacred healing places. As reported by the Earth Island Institute, Native Hawaiians ended 50 years of U.S. Navy bombing in the Hawaiian Islands. In Northern California, the Winnemem Wintu continue traditional ceremonies on the McCloud River and Mt. Shasta as they fight to restore salmon and stop the raising of Shasta Dam.

We could think of no better way to start off our Dreaming the Salinas Initiative than with a blessing by a representative from a tribe whose native lands included the Salinas River; the Chumash. Wansak, of the Southern Owl Clan, and whose grandfather was born on the Carrizo Plain, will bless the river, and the work we are about to commence to attempt to restore it to health. Also accompanying us will be Devin Best of the National Marine Fisheries Service, a panelist on Sunday's Dreaming the Salinas workshop, who will tell us little about the Salinas River ecosystem and watershed.

Water Conservation Project Tour, California Conservation Corps..... 2pm – 4pm

With Meredith Hardy, Fish Habitat Specialist, California Conservation Corps, Wendy Laumer, Americorp Watershed Steward Project Member, Regina Hirsch, Co-owner/designer/contractor for Mountain Sage Landscapes and Consultant and Founding Member of Sierra Watershed Progressive Anna Halligan, Restoration Ecologist, Morro Bay National Estuary Program

This tour will visit sites that have integrated techniques to conserve water through rainwater harvesting and greywater re-use in SLO County.

Rainwater harvesting is water conservation. It is an old and true tradition of storing water for agricultural, household, and irrigation usage. The thought, now in times of water crisis, is to catch the water in tanks and in the land during the winter when water is plenty and use it during the summer when water is in short supply. The two Rainwater Harvesting Projects on the tour are designed to capture rainfall off rooftops and store it in water tanks. One project will take care of the water needs for a native plant propagation nursery and the other will be used for watering cattle and for potable use in a residence. These system designs will be described in detail during the tour.

PLENARIES

COFFEE & MUFFINS Available for Purchase

Coffee and compostable cups provided by BlackHorse Espresso & Bakery

8am – 10am....Outside Cafe - hosted by Outside Now Nature Academy

8am – 6pm..... Green Marketplace & Book Store Open

Earth Honoring Music performed by Judy Piazza

(See page 29 for details)

FRIDAY PLENARIES 9am - 1pm

..... **Location:** Main Hall

Traditional Welcome to ancestral lands by Coast Miwok Leader

Musical Performance: by R. CARLOS NAKAI (Navajo/Ute), Grammy Winner

Opening remarks: KENNY AUSUBEL and NINA SIMONS, Bioneers Co-CEOs and Founders

JOHN D. LIU Restoration Writ Large: - Unleashing the Potential of Nature and People for Large-Scale Ecosystem Restoration Chinese journalist and award-winning filmmaker John Liu recounts his long-term chronicling of China's path finding experiments to revitalize the immense Loess Plateau. The breath taking restoration of this radically degraded ecosystem shows transformational change on a large scale in fast forward once we widen our perspective beyond "production" to include ecoservices and natural cycles of renewal that can lead to vibrant local living economies. Next stop: restoration of the entire nation of Rwanda.

KAREN BROWN Revolutionizing K-12 Education With Sustainability in Mind

"Smart by Nature" education has the potential to impart to our young the keys to sustainable living, revitalize our nation's approach to schooling, and point the way to a hopeful future. This bold vision developed by the today's young people for the ecological challenges of the coming decades. Karen Brown, CEL Creative Director and an award-winning designer, explores how this vision is becoming reality in K-12 schools nationally.

ROXANNE BROWN Blue and Green: Working Together to Secure a Sustainable Future

The clean energy economy presents transformational economic and environmental potential for the nation. To ensure we achieve energy independence, mitigate the effects of climate change and secure a sustainable path for U.S. workers, it's critical that labor unions and the environmental community work together to advance clean energy policies. As assistant Legislative Director of the United Steelworkers (USW), Roxanne Brown focuses on issues including defense, environment and climate change as one of five lobbyists in the USW's Legislative Office in Washington, D.C. She also serves on the Steering Committee of the Blue-Green Alliance, a groundbreaking national partnership of labor unions and environmental organizations dedicated to expanding the number and quality of jobs in the green economy to secure a sustainable future.

REBECCA MOORE Google Earth-Eye View: Mapping a Future Environment of Hope

From the heart of the Amazonian rainforest to the depths of the oceans, from Navajo Nation to the jungles of Brazil, Google Earth mapping technology is providing remarkable high-tech tools to visualize alternative futures. Rebecca Moore is founder and Manager of Google Earth Outreach, which gives non-profits and public benefit organizations the knowledge and resources to visualize their cause and tell their story to hundreds of millions of people. As a Google software engineer, she leads Google Earth Engine, a huge collection of the world's satellite imagery made available online with tools for scientists, independent researchers and individual countries who are developing applications for detecting deforestation and mapping land use trends. Rebecca shares her global vision in action, and how seeing the world from a Google Earth-eye view has changed her.

GLORIA STEINEM When Women Are People...and Corporations Are Not: Why the First Inequality Will Also Be The Last

Often the same adversaries oppose women's, anti-racist, environmental, peace, human rights, indigenous, sexual liberation, consumer, children's rights and other such movements. Yet these movements often remain separate and don't see their organic linkage. Gloria Steinem, the iconic leader who continues to inhabit the leading edges of progressive social change, traces the historical, political and practical reasons movements are linked — not ranked — and why our success depends on it.

LUNCH 1pm – 2pm

*All Plenaries are simulcast
streamed live from the
International Bioneers Conference
in Marin California.*

Bike Valet – Saturday & Sunday 8:30am to 6pm

Compliments of the SLO County
Bicycle Coalition – Your voice for
bicycles in SLO
County



WORKSHOPS & FILMS

River Cities

Presenter: Meg Williamson

2pm – 3pm **Location:** Fireplace Room

All change starts with a vision. Learn how one City transformed its thinking about the river that runs through it and how those same tools might be used in other River Cities. We will look at ways to build community respect for resources they didn't know they had and how to harness that newly found support into meaningful benefits for the river corridor and the community.

Food Systems Coalition:

Keeping Our Food Supply Local and Sustainable

Presenters: Stephanie Teaford/ Kathleen Karle/Kimberly Pasciuto

2pm – 3pm **Location:** Main Hall

Moderated by Kim Pasciuto, Executive Director of the Central Coast Ag Network, the Panel will discuss how we can best support sustainable local agriculture to ensure a wholesome, diverse, nourishing, secure, safe, humane, and just supply of food. The Panel will share examples of innovative and replicable initiatives recognizing the critical importance of sustainable, local, fair, food systems that support the local economy and our local agricultural interests, as well as provide high-quality, nutritious food for everyone. The Panel will also discuss the new SLO County Food System Coalition, formed this year, under a USDA Hunger Free Communities Grant and the status of one of its early tasks, to create a plan to address hunger in our community. The Coalition will be looking at issues that cut across agriculture, health, environment, land use, food security, economic development, and food justice in San Luis Obispo County. We are all stakeholders in the success of keeping our food supply local and sustainable.

BOOK SIGNING: Robin Burnside, *Homesteader's Kitchen*

2:00pm **Location:** Lobby



The Economics of Happiness

3:30pm – 5pm **Location:** Main Hall

(See page 13 for details)

DINNER **5:00 – 6:00pm**

SOUL MOTION WITH SESHEN & WORLDWIND

CONCERT (See page 14 for details) **4:30 – 7:00pm**

RECEPTION FOR JASON McLENNAN

6pm – 7:30pm **Location:** North Hall

What if every act of design and construction made the world a better place?

Presenter: Jason F. McLennan

7:30pm – 8:30pm **Location:** Main Hall

This is the question posed by the Living Building Challenge, brainchild of Jason F. McLennan, international thought leader in the green architecture movement. McLennan is the kickoff keynote speaker Friday night, October 14, the first day of the 2011 Central Coast Bioneers conference, where he will discuss concepts from his fascinating new book, "Zugunruhe," and share powerful examples of 'Living Buildings' emerging around the US and Canada – forever changing the landscape of green architecture. Jason McLennan was a featured plenary speaker at Bioneers in Marin in 2009. We are fortunate to be able to bring him here to the Central Coast. You will never look at a building in the same way again.

BOOK SIGNING

8:30pm – 9pm **Location:** Lobby

Following his lecture, Mr. McLennan will sign two of his books, *Zugunruhe* and *The Philosophy of Sustainable Design*.

CONFERENCE BOOKSTORE IN THE MAIN HALL

Conference and Educational Resources, Speaker Book-Signings

Central Coast Bioneers is proud to partner with Volumes of Pleasure & Treasures Bookshoppe to provide customized conference book services for the Central Coast Bioneers Conference. The conference bookstore will operate in the rear of the Main Hall. There you will find a custom selection of hand-picked books authored by presenters and on workshop subjects, Bioneers' publications, including *Moonrise – The Power of Women Leading From The Heart* and hosted book signings, all carefully tailored to the subject matters and presenters at this conference. Check the conference schedule for the times of book signings. The bookstore will be open Friday and Saturday from 8 am - 7 pm. Purchase a book at the conference and support a local independent bookstore.

Book signings

Robin Burnside, Friday, October 14 @ 2:00 pm, Lobby

Ken Haggard, Friday, October 14 @ 4:30 pm, Lobby

Jason McLennan, Friday, October 14 @ 8:30 pm, Lobby

Gail Sheehy, Saturday, October 15 @ 8:15 pm, Lobby

Collaboration Soup, Sunday, October 16 @ 3:45 pm, Lobby

Coke Hallowell, Sunday, October 16 @ 4:45 pm, Lobby



Volumes of Pleasure Bookshoppe

PLENARIES

COFFEE & MUFFINS Available for Purchase

Coffee and compostable cups provided by BlackHorse Espresso & Bakery

8am – 10am....Outside Cafe - hosted by Outside Now Nature Academy

8am – 6pm..... Green Marketplace & Book Store Open

Earth Honoring Music performed by Judy Piazza

(See page 29 for details)

SATURDAY PLENARIES 9am - 1pm

..... **Location:** Main Hall

PAUL STAMETS *Solutions from the Underground:*

How Mushrooms Can Help Save the World In this Sixth Age of Extinctions, the life support systems that have allowed humans to thrive are eroding. Paul Stamets, the world's leading visionary "myco-technologist," shows how fungi and mushrooms can help restore ecosystems, degraded landscapes and human health — fast.

Like people, habitats have immune systems, and our close evolutionary relationship to fungi provides the basis for novel environmental deployments of key mushroom species that can lead to greater sustainability and better health.

NATALIA GREENE *The Rights of Nature: An Idea*

Whose Time Has Come What if Nature had rights? Inspired by local work in the U.S., in 2008 Ecuador became the first country to recognize Rights of Nature in its national constitution. In 2010, the Global Alliance for the Rights of Nature formed, calling for the universal acceptance of Nature as a subject with rights to "exist, flourish and evolve." As President of Ecuador's National Coordinating Entity for Environmental NGOs, Natalia Greene has been a key figure in the recognition of Rights for Nature. She surveys the transformational global movement for Earth Jurisprudence.

JOSHUA S. FOUTS *The Emerging Imagination Age*

Visionary media innovators Josh Fouts and Rita King call this time "The Imagination Age." From sudden revolutions in the Middle East to "unimaginable" natural and human made technological and economic disasters, our world is in a state of radical transformation and readjustment. At the same time, powerful new media are emerging that could presage a hopeful new global culture and economy. Josh and Rita illuminate how extraordinary new tools — virtual worlds, games and the worldwide web — can leverage global cultural empowerment and educational reform, amplified by creativity, collaboration, art and music..

INTERMISSION..... **10:45 - 11:15**

ANIM STEEL *The Real Food Challenge* As Director of National Programs at Boston's famed The Food Project, Anim

Steel has been building a strong nationwide youth movement for just food systems. Since 2003 he has provided leadership training for over 700 young people and forged a network of 5,000+ young activists and farmers. He highlights the Real Food Challenge, a campaign he co-founded to re-direct \$1 billion of college food purchases away from industrial agriculture towards local, fair, sustainable and humane sources.

AMORY LOVINS *Reinventing Fire*

A Living legend Amory Lovins, Chairman and Chief Scientist of the Rocky Mountain Institute, offers us a new roadmap to how the U.S. can get completely off oil and coal by 2050, led by business for profit, sped by smart policies, and driven by informed customers. As the planet's most important thinker about energy efficiency and energy's links to resources, security, development and the environment, he's a consultant to businesses and governments around the globe, has penned 31 books and won too many prizes to count. Now he and RMI are speeding the transformation, in short, Reinventing Fire™



Carol Paulsen

SLO Arts Council's Open Studios Tour,
Saturday and Sunday, October 15 and
16, from 9:00 a.m. to 5:00 p.m. in the
SLO Vet's Hall foyer

OPEN STUDIOS
SATURDAY

WORKSHOPS & FILMS

LUNCH 1pm – 2pm

Rhythms & Songs for Earth with Judy Piazza

This is a free event (See page 29 for details)

Individualizing Your Whole Foods Diet & Lifestyle

Presenters: Courtney Coleman & Don Andrade

1pm – 2pm **Location:** Council Tent

Courtney and Don will discuss the different body types according to Macrobiotics and Ayurveda, the different blood types and metabolic types, and the differing symptoms of gluten sensitivity, celiac disease, lactose intolerance, and milk casien allergy.

Since 2006, Courtney Coleman has offered private or small group classes for adults and kids in delicious wholefoods cooking. She teaches hands-on about Macrobiotics, Ayurvedic cooking and Solar Nutrition so people can learn to balance their particular body type, and prepare whole foods dishes that taste great.

Artist, teacher, chef, knifemaker and Zen kitchen enthusiast, Don Andrade brings joy and mindfulness into helping people practice a healing with whole foods lifestyle. He takes his clients gently by the hand, not only offering sustenance training, but offering deep listening, life path counseling and meditation coaching as well.

“They say it’s futile. What does that mean? And now what do we do?”

Presenters: Laurie Lackland/Claire Aagaard/ Janet Jeffery/ Mark Ward

2pm – 3pm **Location:** Main Hall

End-of-life care experts will present and discuss this frightening situation that often becomes a heartbreaking dilemma for patients and families: your disease won’t respond to treatment any longer. But when armed with knowledge, patients and their loved ones have the power to make informed choices, take control during this exquisitely tender time in their lives....and make the most of it....with comfort, grace and dignity.

Hear the facts, and get some tools to use when you need them....for yourself or loved ones.

Ancient Grains

Presenter: John DeRosier

2pm – 3pm **Location:** North Hall

People and grain have co-evolved for thousands of years. And like other symbiotic relationships, we have both flourished through mutual collaboration. Grains allowed our shift from a nomadic to a settled way of life. Grains have also made a shift, from wild grasses to domesticated super foods. Today we depend on grain more than ever—we even power our cars with them! How and why are grains so important? After 10,000 years of human-scale grain production, what has changed? And what are the consequences on these changes on the quality of the grains

we eat today? Explore the evolution of grains, how they are impacting your life, and what you can do to engage with these amazing plants in your kitchen, in your garden and in your locality.

Avoiding Greenwashing

Presenter: Kathryn L. Farrara

2pm – 3pm **Location:** Fireplace Room

Greenwashing creates confusion in the marketplace and erodes consumer confidence in green marketing. How can consumers really know if a product or service is “green?” What do claims like “eco-friendly,” “recyclable” and “made with renewable energy” mean to consumers and what evidence do companies need to possess before making these claims? The National Advertising Division of the Better Business Bureau plays a unique role in upholding the truth and accuracy of advertising claims, including green claims. This session will examine the rules of the road for environmental marketing and offer guidance for marketing “green” responsibly. Consumers will be shown which green buzzwords are actually meaningless and how to avoid products that use “form over substance” advertising. Also covered will be the utilization of self-regulatory measures to ensure that companies are held to high standards of truth and accuracy in promoting sustainability.

From War to Peace

Presenter: Paul Ogren

3pm – 4pm **Location:** Council Tent

Born out of a desire to create an entrepreneurial vehicle to move our world toward more peaceful ends, From War to Peace is the brainchild of Paul Ogren, a lifelong activist and advocate for social justice. The company was launched in 2010 with an initial offering of jewelry and other works of art made of Peace Bronze™, utilizing copper recycled from U.S. nuclear weapons systems. Ogren will speak on the dangers of the American Military-Industrial complex as they relate to both environmental and humanitarian issues. His narrative will track the materials utilized by From War to Peace, from their beginnings in the mountains of Montana, to their use in the most violent weapons ever created, and ultimately to the art his company crafts and employs in the promotion of non-violence, American labor and a lasting environmental consciousness.

“The resources of the earth do not exist just to be spent for the comfort, pleasure, or convenience of the generation or two who first learned how to spend them.”

- David Brower

WORKSHOPS & FILMS



Living Downstream

3:30pm – 5pm **Location:** Main Hall
(See page 13 for details)

Moving Beyond Organic:

The Emerging Biodynamic® Farm and Marketplace

Presenter: Elizabeth Candalario

3:30pm – 4:30pm **Location:** North Hall

After European farmers began noticing a rapid decline in seed fertility, crop vitality and animal health in the 1920's, noted scientist and philosopher Dr. Rudolf Steiner began a series of lectures presenting the farm as a living organism: self-contained and self-sustaining, responsible for creating and maintaining its individual health and vitality. He questioned the benefits of factory farming, with production boosted by chemical pesticides and synthetic fertilizers. His farming principles became codified in the Demeter Biodynamic Farm Standard, and the roster of Biodynamic products has grown to include fruits, vegetables, wines, coffee & tea, dairy products, meats, and much more. Join us for an introduction to Biodynamic farming and learn about the emerging Biodynamic marketplace. Hear from Mary Morwood Hart, owner of Biodynamic winery AmByth Estate and produce farmer Barbara Spencer of WindRose Farm about their decision to transition their farms to Biodynamic and the effects that has had on their products. Learn why, in today's increasingly chemically-oriented world, you should be more interested in where your food is coming from.

Seed Exchange

This is a free event

Presenter: Elizabeth Johnson

Featuring a special conversation with Las Pilitas Nursery co-founder, botanist Celeste Wilson on "Native Plants for Pollinator Habitats".

4pm – 7pm **Location:** Fireplace Room

The Great California Water Grab

The Dangers of Water Privatization

Presenters: Lynne Plambeck and Evon Chambers

5pm – 6pm **Location:** North Hall

"By the law of nature, these things are common to mankind: the air, running water, the sea, and consequently the shores of the sea...." Institutes of Emperor Justinian, 2.1.1 (A.D. 529)

This was the premise of water rights in California as we knew it until two decades ago. Then came the concept of "water farming" where corporations buy up inexpensive, taxpayer subsidized water and hoard it for resale later at much higher prices.

"Bioneers is serving the ends of human kind without harming the web of life."

- Gail Sheehy

• This workshop will help us explore issues such as:

- Is water a property right to be traded away to the highest bidder?
- What gradual water policy changes are moving us in that direction?
- What ethical issues will we face if water is managed as a commodity rather than a public resource?
- What can municipalities do to resist the temptation to turn their water systems over to private purveyors to avoid high maintenance and procurement costs?

The panel will show you how to spot incursions upon the public's water rights in your own communities. We will discuss efforts, both legislative and judicial, to try to maintain public ownership and control over our water supply so that water can truly be held in trust for the people. Finally, we will identify approaches and resources, such as water advocacy groups, for information and assistance.

Sustainable Vocations

Presenters: Cody Leeds and Daniel Parra Hensel

5:15pm – 6:15pm **Location:** Main Hall

Explore the vital need and existing opportunities to train youth for green jobs while integrating sustainability into their lives and communities. In addition to the importance of learning practical, sustainability-based skills, we will also discuss the need to provide an ethical foundation that better respects and honors our relationship to the natural world.

The resulting synergy of skills and empowerment fosters the ability to assume leadership roles in the emerging green economy and create meaningful change.



Y.E.R.T. – Your Environmental Road Trip

7:30pm – 9:30pm **Location:** Fireplace Room

(See page 13 for details)

Passages in Caregiving: The Most Memorable Passage in Your Life

Presenter: Gail Sheehy

7pm – 8:15pm **Location:** Main Hall

A Benefit for the Hearst Cancer Resource Center

No one really expects it, but just about everyone has been or will be responsible for providing care to someone close to them. Along with doctors and nurses, caregivers have become the backbone of the US healthcare system and an increasingly important part of a patient's decision-making team. Central Coast

WORKSHOPS & FILMS

Bioneers is delighted to bring to San Luis Obispo the noted author Gail Sheehy, who has chronicled every major turning point for 20th-century Americans. Ms. Sheehy knows firsthand the trials, fears, and rare joys of caregiving, and provides invaluable advice and guidance. She examines the arc of caregiving and identifies the crucial stages and the challenges and rewards, and offers insight for successfully navigating the journey. With empathy and formidable research, interspersed with poignant stories of her experience and that of other successful caregivers, she addresses the needs of this enormous and growing group.

With Gail Sheehy as your guide, this presentation on *Passages in Caregiving* is sure to help turn stressful, life altering situations for caregivers and healthcare professionals into a controlled and healthy process for everyone involved.

BOOK SIGNING

8:15pm – 9pm.....**Location:** Lobby

Following her lecture, Ms. Sheehy will sign copies of *Passages in Caregiving*.

The trailer is a mobile learning resource that demonstrates sustainable living/working environments, illustrating superior green building methods. BuildSMART is outfitted with a variety of durable material displays, installations and energy efficient systems. **ON DISPLAY ALL DAY FRIDAY AND SATURDAY**



United States Green Building Council
CALIFORNIA CENTRAL COAST CHAPTER
a united voice for San Luis Obispo, Santa Barbara and Ventura Counties
WWW.USGBCC4.ORG



SATURDAY

PLENARIES

COFFEE & MUFFINS Available for Purchase

Coffee and compostable cups provided by BlackHorse Espresso & Bakery

8am – 10am.....Outside Cafe - hosted by Outside Now Nature Academy

8am – 6pm..... Green Marketplace & Book Store Open

YOGA

This is a free event

7:45am – 8:30am.....**Location:** Fireplace Room
(See page 29 for details)

Rhythms & Songs for Earth with Judy Piazza

This is a free event

(See page 29 for details)

AWARD OF 2011 ANNE McMAHON SCHOLARSHIP

8:45am..... **Location:** Main Hall

SUNDAY PLENARIES 9:00am - 1:00pm

..... **Location:** Main Hall

MELISSA NELSON, Ph.D Revitalizing Indigeneity:

Eco-Cultural Knowledge and Reciprocity Dynamic indigenous eco-cultural revitalization movements provide compelling leadership models by Native peoples working to maintain and restore their Traditional Ecological Knowledge. TEK, the art and science of resilience for the sustainability of future generations, is critically needed as a partner to Western science to restore the world's ecosystems and biological and cultural diversity, including native foods and languages. Professor of American Indian Studies at San Francisco State, Melissa Nelson is President of the Cultural Conservancy, a Native American nonprofit dedicated to the preservation and revitalization of indigenous cultures and their ancestral lands. She illuminates how the "re-indigenization" movement is inspiring a commitment to reciprocal relationships with place as well as collaborative partnerships among peoples and landscapes.

DAYNA BAUMEISTER Life's Operating Manual

Envision what our world would and could look like if we actually started reading and following the directions contained in "Life's Operating Manual." Co-founder with Janine Benyus of the Biomimicry Guild and Biomimicry Institute, Dayna Baumeister provides an eagle's-eye view of biomimicry breakthroughs using ecological design and nature-inspired technologies that emulate nature's profound design sophistication. She has worked in the field of biomimicry with Janine Benyus since 1998 and designed and teaches the world's first Biomimicry Professional Certification Program.

PAM RAJPUT Voices for Peace and Sustainable Development The First Women's Parliament of India

India's first "Women's Parliament" brought together over 500 democratically-elected women leaders from every part of the

country. What began as a "shadow" Parliament addressing the under-representation of women in government is an inspiring innovation and success story. Pam Rajput, among India's most eminent leaders in the struggle for women's rights, is an academic turned internationally renowned activist engaged in the women's movement in India and internationally. She helped organize and lead the Women's Parliament as its first Speaker, and shares her vision of how the empowerment of women globally will transform the world.

MARY EVELYN TUCKER The Power of Story Our lives are guided by stories from childhood to ever-growing maturity. Mary Evelyn Tucker, Yale professor and founder of the Forum on Religion and Ecology, weaves our personal and diverse cultural and cosmological narratives together for the sake of creating a just and sustainable future for all life. She explores cosmic evolution as a profoundly wondrous process based on creativity, connection and interdependence.

Her new book and film with cosmologist Brian Thomas Swimme, *Journey of the Universe*, tell the epic story of the universe from an inspired new perspective, weaving the findings of modern science with enduring wisdom in the traditions of the West, China, India and indigenous peoples.

PHILIPPE COUSTEAU Continuing a Legacy: Building a Sustainable World in the 21st Century

Philippe Cousteau explores his iconic family legacy and their contributions to global oceanic exploration and conservation, and describes how that experience inspired him growing up. Explorer, social entrepreneur and environmental advocate, he is continuing the work of his father through EarthEcho International to engage and empower people to take action for a brighter future with education, balanced advocacy and a commitment to action. A special correspondent for CNN International, he is also Chief Spokesperson for Environmental Education for Discovery Education, the #1 provider of K-12 broadband delivered educational content to U.S. schools. He was appointed founder and co-chair of the Gulf Action Network for the Clinton Global Initiative. He will reveal not only the discoveries but also the challenges in a rapidly changing world, and why oceans and water are the most important systems on the planet. Using video clips from his father's films and some of his own TV work, he'll explore ways all of us can share in the adventure of building a sustainable future.

"Never doubt that a small group of committed citizens can change the world. Indeed, it's the only thing that ever does."

- Margaret Mead

WORKSHOPS

LUNCH **1pm -2pm**

Dreaming the Salinas Panel 1

Presenters: Devin Best/ Fred Collins/ Steve Shimek

2pm – 3pm **Location:** Main Hall

Dreaming the Salinas Panel 2

Presenters: Coke Hallowell/Sharon Weaver/Michael Warburton

3:15pm – 4:15 pm **Location:** Main Hall

The first workshop will feature Devin Best, Natural Resources Management Specialist for the National Marine Fisheries Service, Fred Collins, Tribal Leader of the Northern Chumash Tribal Council, and Steve Shimek, a marine studies biologist and administrative head of the Otter Project and Monterey Coastkeeper. These panelists will talk about the natural history of the Salinas River; the lives of the ancient peoples along its banks, its current state, and how it got that way. The second workshop will feature Coke Hallowell, president of the Board of Directors of the San Joaquin River Parkway & Conservation Trust, and Sharon Weaver, Deputy Director, who will talk about their successes in not only restoring miles of land along the San Joaquin River for animal habitat and recreational use, but also lobbying for increased releases from Friant Dam to restore fisheries and spawning grounds in the river. Also in the second workshop will be Michael Warburton, Executive Director of the Public Trust Alliance, who will talk about the toolbox available to concerned citizens to get a project like this off the ground in SLO and Monterey Counties. fisheries and spawning grounds in the river. Also in the second workshop will be Michael Warburton, Executive Director of the Public Trust Alliance, who will talk about the toolbox available to concerned citizens to get a project like this off the ground in SLO and Monterey Counties.

The Age of Misinformation: How to Get The Information You Need From Today's Media

Presenter: Jack McCurdy

2pm – 3pm **Location:** Fireplace Room

Pulitzer Prize-winning journalist Jack McCurdy will take us on a journey to assess today's mainstream media. Shallow reporting, selective and narrow treatment and biased coverage have become the hallmarks of conventional television and newspaper reporting. This serves to create and maintain a national culture that leaves people uninformed about political, economic, social and international developments, and consequently vulnerable to manipulation, propaganda, and false information. How did this state of affairs come about over the last 30 years? Why has there been a reduction in reporting staffs, a decline of in-depth investigative reporting, and an aversion to seeking factual conclusions about major issues? Jack will answer these questions

and show us possible ways to cope and to find information we can trust.

Collaboration Soup:

A Recipe For Making Great Things Happen

Presenters: Delia Horwitz & Paula Vigneault

2:00pm – 3:30pm **Location:** North Hall

Discover how to go from hit and miss collaboration to extraordinary co-creativity. Knowing how to create the conditions for effective collaboration and co-creativity is an essential skill in today's inter-connected world. In this workshop the authors of COLLABORATION SOUP will show you how to take your existing collaboration skills to the next level. Learn a proven and simple RECIPE for effectively bringing diverse individuals, stakeholders or organizations together to blend their ideas, talents or resources. Identify the essential steps for engaging the "collaborative brain." Using worksheets with the author's six-step RECIPE, you will plan your own future collaborative conversation.

The Future of Food: A New Generation of Farmers and Sustainable Agriculture

Presenters: Matt Finkelstein,/Anna Jelks/Caroline Ginsberg

3:30pm – 4:30pm **Location:** Fireplace Room

Over the past five years, the sustainable food movement has blossomed and grown tremendously. A new cohort of 20- and 30-somethings are seeking to make a living doing what they believe in and love. However, an interesting paradox exists -- as more information, interest and inspiration has spread, more programs and farms have started while even more interest has developed than these programs can truly support.

Join Matt Finkelstein (Farm Manager, Four Elements Organics), Anna Jelks (Cal Poly Organic Farm) and others for an exploration



By Timo Beckwith

OPEN STUDIO

SLO Arts Council's Open Studios Tour, Saturday and Sunday, October 15 and 16, from 9:00 a.m. to 5:00 p.m. in the SLO Vet's Hall foyer

WORKSHOPS

of the path of the young farmer and discussion about how to cultivate more opportunities in pursuit of a truly sustainable food system.

Oblivious to Oblivion Communication Strategies to Aid in Environmental Awakening

Presenter: Rebecca McGarigle

3:45pm – 4:45pm **Location:** North Hall

The environment strains to survive while much of humanity proceeds on in varying levels of denial. We who are aware of the situation are conducting a tremendous task: to educate in a way such that the message is heard and considered, in order to facilitate positive, cumulative behavioral change. Increasingly, we are learning that the manner in which a message is delivered holds much of the potential as to how it will be received. Using some of the tenets of the addiction recovery process, this workshop will discuss the obstacles of miscommunication and strategies necessary to successful environmental education and awareness.

EEL - Environmental Education Initiative in California Schools Teaching students to care about their environment

Presenter: Teresa "Tree" Lees

5pm – 6pm **Location:** Main Hall

There is a new curriculum coming to California schools and it is aimed at helping educate the next generation of "environmental stewards," young decision-makers who understand that human activities have huge—and sometimes unintended—impacts on the natural world. The new curriculum is K-12, standards based units that examine the ways human activity impacts the Earth, and how natural forces have and continue to shape the human experience. It is called EEL. (www.californiaeei.org) Locally, the Atascadero High School has a Green Academy and teachers will be utilizing the new EEL curriculum this next year in both science and history/social science courses that the "Greenhounds" take. The overarching theme of this curriculum is the interactions and interdependence of human societies and natural systems. It's critical that students learn: 'When I do this, this will happen.'

In this workshop you will get a look at this new and exciting environmental curriculum for our schools and take away materials to help you support your local school in implementing EEL. Together we can get environmental education into our current school system.

Green Gardening

Presenters: Sherry Lee Bryan & Laura Hebert

5pm – 6pm **Location:** North Hall

The Green Gardener Program is a bilingual (English/Spanish)

www.centralcoastbioneers.org

curriculum that educates and certifies local gardeners in resource efficient and pollution prevention landscape management practices. Green Gardener students receive instruction in landscape practices that examine complex issues such as landscape irrigation efficiency, low maintenance landscapes, green waste reduction, watershed health, fertilizer management, pesticide reduction, and much more. Santa Barbara and Monterey Counties currently have Green Gardener Programs that have successfully certified over 200 gardeners. This is only the beginning; with an ever-increasing population, limited natural resources, and a degrading environment, it is increasingly important to pursue environmental responsibility within your own yard.

The Discipline of Peace

Presenter: Jean Stumpf (Zardoya Eagles)

5pm – 6pm **Location:** Fireplace Room

An Introduction to First Peace

"The First Peace, which is the most important, is that which comes within the souls of people when they realize their relationship, their oneness, with the Universe and all its powers... This is the real peace, and others are but reflections of this." Black Elk – Oglala Sioux Spiritual Leader, 18th Century

What would it be like to walk in this world with a deep sense of inner peace – no matter what is going on around us? How do we create a culture of peace that we choose to live by? More than ever, our lives are filled with activity. The level of stimulation we face in our day to day lives is unprecedented, and it is far too often that we find ourselves spiraling in what can feel like an out of control world.

In this experiential workshop, we will utilize guided meditation, story-telling, and discussion to explore the principle of First Peace, or peace within the self. Drawing from the wisdom of the Eight Universal Principles of the Discipline of Peace, which has its roots in the indigenous Mayan and Pre-Mayan cultures, we will share techniques for accessing inner peace – and for hanging on to it when the going gets tough.

We are each dreamers, at cause in our world. Let us dream together.

BOOK SIGNING: Delia Horwitz and Paula Vigneault, authors of *Collaboration Soup: A Recipe For Making Great Things Happen*

3:45pm **Location:** Lobby

BOOK SIGNING: Coke Hallowell, author of *Take Me To The River*

4:45pm **Location:** Lobby

CLOSING CEREMONY WITH SESHEN

..... **6:00pm - 6:30pm**

What is a performance mural? Come to the Central Coast Bioneers Conference and find out!

Joshua Wigger, who painted the beautiful mural in Kreuzberg Café on Higuera Street, will be creating a mural at the Central Coast Bioneers Conference in conjunction with the Open Studios Tour on Saturday and Sunday, October 15 and 16 at the SLO Vet's Hall. Come see this amazing young artist at work. His creation will be auctioned off to the highest bidder at the end of the conference.

Joshua Wigger is a self-taught artist from Fresno CA. He has an arsenal of creative abilities which include illustration, graphic design, tattoo design, live (rhythmic) painting and mural painting.

Central Coast Bioneers will be featuring four other artists throughout the conference and as part of the Open Studios Tour – Elizabeth Johnson, Timo Beckwith, Stephen Plowman and Carol Paulson. Please see information on all of our artists at <http://www.ecologistics.org/centralcoastbioneers/open-studios-tour.html>



OPEN STUDIO



Art Supplies & Gallery

*Your Talent –
Our Supplies!*



**Visit us online for gallery showings,
artist opportunities, store specials, etc.**

www.artCentralSLO.wordpress.com

Store Front Parking
Located near Cal Poly
Open Monday – Saturday

(805) 747-4200
1329 Monterey, SLO

COME GET YOUR HANDS DIRTY..... AND MAYBE YOUR FEET

The Empower Poly Coalition will host a cob making session on Saturday and Sunday, October 15 and 16, from 12:00 to 2:00 p.m., during the Central Coast Bioneers Conference at the SLO Vet's Hall. Cob, a form of mud building, which uses no forms, bricks or wooden structures, is one of the oldest building materials on the planet. Because it is environmentally benign, inexpensive and durable, cob construction has enjoyed a revival in recent decades as a pathway toward development of a more sustainable culture.

If you have never cobbled before, Empower Poly Coalition invites you to come and stomp the mud and help create pieces that will be used to make a cob bench after the conference as a symbol of community resilience.

For more information about Empower Poly Coalition, visit us on Facebook or website at empowerpoly.calpoly.edu or email us at empowerpolycoalition@gmail.com



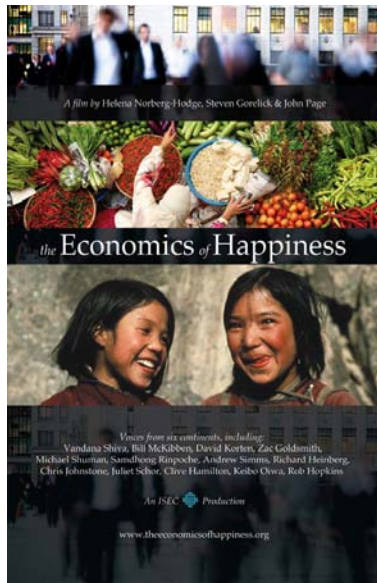
FILMS

The Economics of Happiness

Helena Norberg-Hodge, Writer/Director
Followed by live chat with the filmmaker.

FRIDAY, 3:30pm – 5pm..... Location: Fireplace Room

Economic globalization has led to a massive expansion in the scale and power of big business and banking. It has also worsened nearly every problem we face: fundamentalism and ethnic conflict; climate chaos and species extinction; financial instability and unemployment. There are personal costs too. For the majority of people on the planet, life is becoming increasingly stressful. We have less time for friends and family and we face mounting pressures at work.



The Economics of Happiness describes a world moving simultaneously in two opposing directions. On the one hand, an unholy alliance of governments and big business continues to promote globalization and the consolidation of corporate power. At the same time, people all over the world are resisting those policies, demanding a re-regulation of trade and finance—and, far from the old institutions of power, they're starting to forge a very different future. Communities are coming together to re-build more human scale, ecological economies based on a new paradigm – an economics of localization.

We hear from a chorus of voices from six continents, including Vandana Shiva, Bill McKibben, David Korten, Samdhong Rinpoche, Helena Norberg-Hodge, Michael Shuman, Zac Goldsmith and Keibo Oiwa. They tell us that climate change and peak oil give us little choice: we need to localize, to bring the economy home. The good news is that as we move in this direction we will begin not only to heal the earth but also to restore our own sense of well-being. The Economics of Happiness challenges us to restore our faith in humanity, challenges us to believe that it is possible to build a better world.

Living Downstream

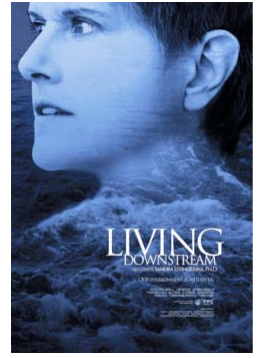
Presented by: Science Café of Cal Poly, San Luis Obispo

SATURDAY, 3:30 pm..... Location: Main Hall

Q & A following the film with Tyrone Hayes, Ph.D., Professor in the Department of Integrative Biology at U.C. Berkeley.

Based on the acclaimed book by ecologist and cancer survivor

Sandra Steingraber, Ph.D., Living Downstream is an eloquent and cinematic documentary film. The film follows Sandra, who some consider the Rachel Carson of her generation, during one pivotal year as she travels across North America, working to break the silence about cancer and its environmental links. After a routine cancer screening, Sandra receives some worrying results and is thrust into a period of medical uncertainty. Thus, we begin two journeys with Sandra: her private struggles with cancer and her public quest to bring attention to the urgent human rights issue of cancer prevention.



But Sandra is not the only one who is on a journey—the chemicals against which she is fighting are also on the move. We follow these invisible toxins as they migrate to some of the most beautiful places in North America. We see how these chemicals enter our bodies and how, once inside, scientists believe they may be working to cause cancer.

Several experts in the fields of toxicology and cancer research make important cameo appearances in the film, highlighting their own findings on two pervasive chemicals: atrazine, one of the most widely used herbicides in the world, and the industrial compounds, polychlorinated biphenyls (PCBs). Their work further illuminates the significant connection between a healthy environment and human health.

At once Sandra's personal journey and her scientific exploration, Living Downstream is a powerful reminder of the intimate connection between the health of our bodies and the health of our air, land, and water.

Y.E.R.T. – Your Environmental Road Trip

Followed by live chat with the filmmakers.

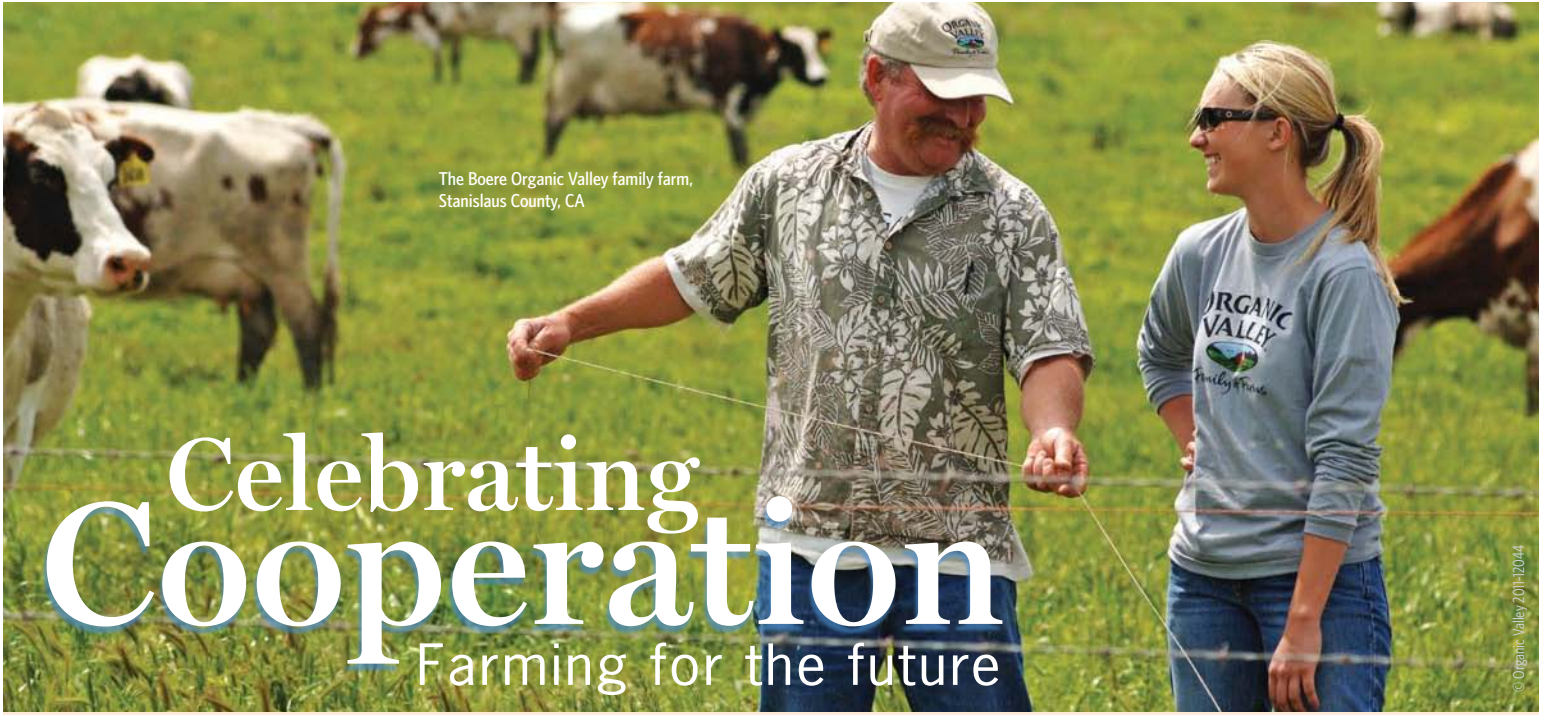
Ben Evans, DIRECTOR/Producer & Mark Dixon, PRODUCER/Director

SATURDAY, 7:30pm..... Location: Fireplace Room

50 States. 1 Year. Zero Garbage? Called to action by a planet in peril, three friends hit the road - packing hope, humor... and all of their trash - searching for innovators and citizens solving humanity's greatest environmental crises.



Piling on personal challenges as they explore every state in a year (the good, the bad, and the weird), an unexpected turn of events pushes the team to the brink in this award-winning docu-comedy. Featuring Bill McKibben, Wes Jackson, Will Allen, Janine Benyus, Joel Salatin, David Orr, and others.



The Boere Organic Valley family farm,
Stanislaus County, CA

Celebrating Cooperation

Farming for the future

© Organic Valley 2014-2044

As we near a quarter-century as a cooperative of organic family farmers, we're excited to join you in celebration of the International Year of the Co-op. Organic Valley shares your commitment to nurturing health and harmony between human and natural communities. We raise a glass to all of our sister cooperatives. Here's to working together for a bright future. Our 21 California family farmers are proud to support Bioneers. www.organicvalley.coop



CENTRAL COAST GREENHOUSE THE HOME EFFICIENCY EXPERTS

Welcome to GREEN HOUSE, the Central Coast's leader in home energy efficiency and green remodeling. GREEN HOUSE exists to improve your home's Air Quality, Comfort, Energy Efficiency, and Safety.

Do you have to pay astronomical utility bills to keep your house at a comfortable temperature? Do you have mold or mildew growing in your home? Do you have year-round sniffles? These are signs of a home that's lacking energy efficiency, and GREEN HOUSE can make your home more efficient. After working with GREEN HOUSE, the average homeowner can reduce their utility bills by at least 20% - and typically much more.

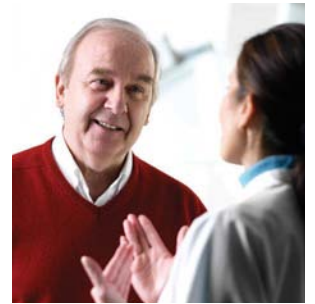
Our services include:

- Home Performance Evaluation
- Home Performance Improvements
- Home Energy Recommendations
- Commercial Building Performance Evaluation
- Green Remodeling

Call us at (805) 704-6030 or go to www.centralcoastgreenhouse.com and use our online form to setup a free phone consultation. Let's make your home efficient.

Troy Spindler, License #363990

CHW Hospitals of the Central Coast



The CHW Hospitals of the Central Coast is the only not-for-profit, mission-driven hospital system on the central coast. We are committed to treating the whole person with dignity, compassion and respect. We actively seek to improve the health of the communities we serve and the quality of the individual lives entrusted to us.



CHW

Hospitals of the Central Coast

Arroyo Grande Community Hospital
French Hospital Medical Center
Marian Medical Center

Recognized for Quality, Safety and Service

Arroyo Grande Community Hospital
345 South Halcyon Road
Arroyo Grande, CA 93420
(805) 489-4261
arroyograndehospital.org

French Hospital Medical Center
1911 Johnson Avenue
San Luis Obispo, CA 93401
(805) 543-5353
frenchmedicalcenter.org

Marian Medical Center
1400 East Church Street
Santa Maria, CA 93454
(805) 739-3000
marianmedicalcenter.org

CONFERENCE SCHEDULE

TIME	FIELD TRIPS & SPECIAL EVENTS	MAIN HALL	NORTH HALL	FIREPLACE ROOM	LOBBY	OTHER	GREEN MARKETPLACE
8:00 – 9:00 a.m.	Pre-Conference QUAIL SPRINGS Field Trip Thursday, Oct. 13 RETURN TO VETS' HALL <i>estimated time 4:30</i>			DARK			
9:00 – 10:00 a.m.							
10:00 – 11:00 a.m.							
11:00 – 12:00 p.m.							
12:00 – 1:00 p.m.							
1:00 – 2:00 p.m.							
2:00 – 3:00 p.m.							
3:00 – 4:00 p.m.							
4:00 – 5:00 p.m.							
5:00 – 6:00 p.m.							
6:00 – 7:00 p.m.	Meet & Greet Friend-raiser Steynberg Gallery 1531 Monterey St San Luis Obispo						
7:00 – 8:00 p.m.							
8:00 – 9:00 p.m.							
9:00 – 10:00 p.m.							

REGULAR EVENT
 FREE EVENT
 YOUTH EVENT

SOUL MOTION is a Conscious Movement Dance Practice designed by Vinn Marti. It is a practice of Deep Listening to our Body and Breath, a Pathway for unifying with our Soul and Souls, while we move in a space Alone and Together. In each session, we ground into the Earth, follow our breath and allow our body to be moved effortlessly by the ebb and flow of the natural force and rhythm. With the music, we explore how this body meets the space around us moment to moment in being held and inspired by the earth, the sky, all four directions and other moving shapes. It is a practice of how we dance as a part of the whole space, of the whole community, while we keep our hearts' gaze open and maintain our central axis.



WORLD WIND delivers a booty shakin' blend of exotic improvisational world grooves from slow trance to hot and thumpin' forming an interactive connection of expressive exchange with the dancers. They are some of the central coast's most seasoned players with years of experience performing specifically for ecstatic dance at diverse venues throughout the state including: Esalen Institute, The Ojai Foundation, Sacred Spaces in Santa Monica, Dance Jam Ventura, Dance Tribe Santa Barbara, Freestyle Dance Jam in Pacific Grove, Dance Church in Santa Cruz and The Mystic Garden Party for Conscious Dancer Magazine.



2011 CENTRAL COAST BIONEERS CONFERENCE October 14-16

TIME	FIELD TRIPS & SPECIAL EVENTS	MAIN HALL	NORTH HALL	FIREPLACE ROOM	LOBBY	OTHER	GREEN MARKETPLACE	
8:25 a.m.		Judy Piazza - performing Earth Honoring Music						
8:45 a.m.		Traditional Welcome to ancestral lands by Coast Miwok Leader			OPEN	C4 BuildSMART trailer	OPEN	
		Musical Performance by CARLOS NAKAI (Navajo/Ute), Grammy Winner			BOOKSTORE			
		Opening Remarks: KENNY AUSUBEL and NINA SIMONS, Bioneers Co-CEOs and Founders						
		JOHN D. LIU, Restoration Writ Large: Unleashing the Potential of Nature and People for Large-Scale Ecosystem Restoration						
		KAREN BROWN, Revolutionizing K-12 Education with Sustainability in Mind						
		ROXANNE BROWN, Blue and Green: Working Together to Secure a Sustainable Future						
		REBECCA MOORE, Google Earth-Eye View: Mapping a Future Environment of Hope						
		GLORIA STEINEM, When Women Are People....and Corporations Are Not: Why the First Inequality Will Also Be the Last						
1:00 – 2:00 p.m.		LUNCH						
2:00 – 3:00 p.m.	1:30 -4:15 • Arch/Ecological Design Field Trip to Congregation Beth David	SLO Food Systems Coalition		River Cities: Follow the River, Follow the Dream		2:00 – Book signing for Robin Burnside		
3:30 – 4:30 p.m.	2:00 – 4:30 • Greywater/Rainwater Demo Field Trip to California Conservation Corps			Film: <i>The Economics of Happiness</i>				
4:30 – 5:30 p.m.	2:00 – 4:00 • Salinas River Blessing Field Trip	Soul Motion with Seshen			4:30 – Book signing for Ken Haggard			
	3:45 – 6:15 • Aquaculture Field Trip to Oyster Farm							
5:30 – 6:00 p.m.		Worldwind 5:30 – 7:00	DINNER 5 – 6 PM					
6:00 – 7:30 p.m.			Reception for Jason McLennan					
7:30 – 8:30 p.m.		Keynote Address: Jason McLennan						
8:30 – 9:00 p.m.					McLennan Book Signing			
<div><div></div> REGULAR EVENT<div></div> FREE EVENT<div></div> YOUTH EVENT</div>								

REGULAR EVENT FREE EVENT YOUTH EVENT

2011 CENTRAL COAST BIONEERS CONFERENCE October 14-16

TIME	MAIN HALL	NORTH HALL	FIREPLACE ROOM	LOBBY	OTHER	GREEN MARKETPLACE
8:25 a.m.	Judy Piazza - performing Earth Honoring Music			OPEN	C4 BuildSMART trailer	OPEN
9:00 a.m.	Opening Remarks: KENNY AUSUBEL Nature Film Clip			Open Studio Tour starts BOOKSTORE Open Studio Tour ends -5:00		
10:00 – 11:00 a.m.	PAUL STAMETS , Solutions from the Underground: How Mushrooms Can Help Save the World NATALIE GREEN , The Rights of Nature: An Idea Whose Time Has Come RITA KING , The Emerging Imagination Age ANIM STEEL , The Real Food Challenge AMORY LOVINS , Reinventing Fire					
1:00 – 2:00 p.m.	LUNCH& MUSIC: Rhythms & Songs for Earth with Judy Piazza				Individualizing Your Whole Foods Diet COUNCIL TENT	The Empower Poly Coalition - Cob Making 12:00 - 2:00
2:00 – 3:00 p.m.	They Say It's Futile	Ancient Grains	Avoiding Greenwashing			
3:30 – 4:30 p.m.	Film: <i>Living Downstream</i> Q & A w/Dr. Hayes (to 5:00)	Moving Beyond Organic	Seed Exchange 4:00 - 7:00		War to Peace 3:00 - 4:00 COUNCIL TENT	
4:30 – 5:00 p.m.						
5:00 – 6:00 p.m.		The Great Calif. Water Grab				
6:00 – 7:00 p.m.	Sustainable Vocations (5:15 to 6:15)	DINNER/MUSIC: Ryan Harr				
7:00 – 8:00 p.m.	Keynote Address – Gail Sheehy (to 8:15)		Film: Y.E.R.T. (followed by live chat w/fimmakers) (7:30)	Sheehy Book Signing (from 8:15)		
8:00 – 9:00 p.m.						
9:00 – 10:00 p.m.						

REGULAR EVENT
 FREE EVENT
 YOUTH EVENT

2011 CENTRAL COAST BIONEERS CONFERENCE October 14-16

TIME	MAIN HALL	NORTH HALL	FIREPLACE ROOM	LOBBY	OTHER	GREEN MARKETPLACE
8:25 a.m.	Judy Piazza - performing Earth Honoring Music		7:45 – 8:30 Yoga			
8:45 a.m.	8:45 – Award of 2011 Anne McMahon Scholarship			Open Studio Tour starts		OPEN
10:00 – 11:00 a.m.	MELISSA NELSON, Revitalizing Indigeneity: Eco-Cultural Knowledge and Reciprocity					
	DAYNA BAUMEISTER, Life’s Operating Manual					
	PAM RAJPUT, Voices for Peace and Sustainable Development – The First Women’s Parliament of India					
	MARY EVELYN TUCKER, The Power Story					
	PHILLIPE COUSTEAU, Legacy: Building a Sustainable World in the 21st Century					
1:00 – 2:00 p.m.	LUNCH/MUSIC:Yo Pitsky String Band					The Empower Poly Coalition - Cob Making 12:00 - 2:00
2:00 – 3:00 p.m.	Dreaming The Salinas – Panel 1	Collaboration Soup (to 3:30)	The Age of Misinformation			
3:30 – 4:30 p.m.	3:15 Dreaming The Salinas – Panel 2	From Oblivious to Oblivion (3:45 - 4:45)	The Future of Food		3:45 – Collaboration Soup book signing	
					4:45 – Coke Hallowell book signing	
5:00 – 6:00 p.m.	EEL in Calif. Schools	Green Gardening	The Discipline of Peace			
6:00 – 7:00 p.m.	CLOSING CEREMONY with Seshen					

REGULAR EVENTFREE EVENTYOUTH EVENT

REGULAR EVENT FREE EVENT YOUTH EVENT

Conference Zero Waste Strategies

How can Bioneers produce an event that is long on impact in terms of experience but short on waste? We have adopted a goal of making the conference a zero waste event. The concept is that all conference discards become new products, compost, or feedstock. Zero Waste is an ambitious goal, which requires both aggressive resource recovery and industrial redesign to eliminate the concept of waste. We no longer serve water in plastic bottles, using water stations instead, we are using compostable utensils, and we are not printing programs, but the real key is in guiding and educating conference goers to route their discards to the appropriate compost and recyclable bins. Help us win the race to Zero Waste! And thanks to Meredith Hardy and the California Conservation Corp. for providing a composting location.



SPEAKERS



Claire Aagaard Bereavement Manager for Hospice Partners of the Central Coast and had worked in hospice care for the past 19 years. Claire directs the Center for Grief, Education & Healing which serves approximately 1000 bereaved each year,

offering one-on-one counseling to our hospice families as well as the community at large. Claire is a nationally certified grief counselor. In addition she has completed extensive training in Critical Stress Debriefing through the Critical International Stress Foundation (ICISF) and has responded to several traumatic incidents in the community. Claire teaches classes at the junior college and university level in grief and loss as well as many trainings and presentations to hospitals, nursing facilities and schools.



Devin Best is a Natural Resource Management Specialist in the Protected Resources Division of the National Marine Fisheries Service. For the past year he has been conducting consultations for federally funded bank stabilization projects, road building,

pier construction, dam operations, land use development and water rights that may affect federally listed salmonids within Monterey, Santa Cruz and San Luis Obispo Counties. Prior to his employment with NMFS, Devin was Restoration Project Manager for the Crooked River Watershed Council in Oregon, developing restoration projects for 2.8 million acres of Crook, Wheeler, Grant, Deschutes, Harney, Lake and Jefferson Counties. He was also formerly employed by the Confederated Tribes of Warm Springs, Oregon to conduct fisheries research of steelhead populations in the Lower Deschutes River. Devin's goal is to work at the watershed scale to see recovery of anadromous species, improved water quality and to help foster stewardship of the environment.



Sherry Lee Bryan is the coordinator and lead instructor of the Monterey Bay Green Gardener Certification Program, a bilingual ecological landscape maintenance training program that has certified over 400 landscape professionals since

2005. The Monterey Bay Green Gardener program also offers continuing education curriculum in efficient irrigation systems, LID and urban stormwater management and graywater irrigation

system design, installation and maintenance. Ms. Bryan is the co-chair of the Central Coast Graywater Alliance and installed the first permitted residential graywater systems in Santa Cruz and Monterey Counties. Ms. Bryan is a certified irrigation auditor (Irrigation Association), and is co-owner of the water management company California H2O Agriculture Services.



Elizabeth Candelario joined Demeter USA in January 2008 as a seasoned executive with 25 years' experience in marketing, business development, and strategic planning. She is the Marketing Director, and also serves as Board President for Demeter's

accredited organic certifier Stellar Certification Services. Elizabeth first became interested in Biodynamic farming during her tenure as Marketing Director at Quivira Vineyards, during which time the wine estate transitioned from conventional farming to Biodynamic. She was so inspired by that experience she decided to devote the rest of her career to expanding awareness about Biodynamic agriculture and its positive effects on the food we eat and the environment we live in. In addition to her work at Quivira, Elizabeth held winery management positions including Director of Consumer Sales and Marketing for Chateau Montelena and V.P. Sales and Marketing for Pezzi King Vineyards.



Evon Chambers joined the Planning & Conservation League staff in September of 2007 as a Water Policy Assistant. With multiple roles as a researcher, fact finder, and writer for the water program, Evon is particularly interested in exploring strategies

to maintain or improve our quality of life while reducing our dependence on natural resources.

Prior to working for PCL, Evon lived, worked, and studied in Santa Barbara. Her current work at PCL in water policy is a natural progression from her studies in Santa Barbara, which culminated with a field course focusing on California's watersheds, water management and delivery systems. She graduated from the University of California, Santa Barbara in the summer of 2006, receiving two degrees: Environmental Studies (with an Urban and Environmental Planning emphasis) and The History of Art and Architecture (with an Architecture and the Environment

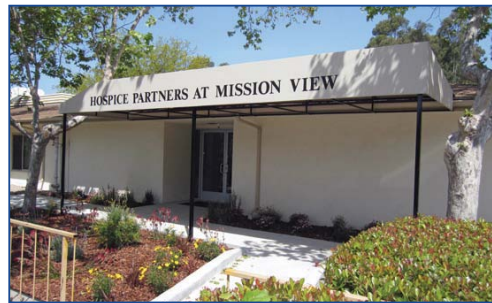


Providing Comprehensive Hospice Care to Our Community



- ♥ Non-profit, State Licensed, Medicare & Medi-Cal Certified, CHAP Accredited
- ♥ Comprehensive Hospice Care in the Home and Facilities
- ♥ Emotional and Spiritual Support to Patient and Family

- ♥ Inpatient and Respite Care at Hospice Partners Inpatient Unit
- ♥ Pharmacy Services
- ♥ Medical Supplies
- ♥ Durable Medical Equipment
- ♥ Center for Grief, Education and Healing



Hospice Partners Inpatient Unit

For Information Call
(805) 782-8608
www.hospicepartnerscc.org



Hospice Partners of the Central Coast is sponsored by Wilshire Health & Community Services, a not for profit tax exempt organization.

SPEAKERS

emphasis). While attending UC Santa Barbara, Evon received the prestigious "Legacy Award" as a four-year rower on the UCSB Women's Crew Team.



Fred Collins is Chairman and Tribal Administrator for the Northern Chumash Tribal Council. He negotiates with local governments, state and federal agencies on all land use issues that may affect Native American cultural resources in San Luis Obispo, Santa Barbara and Ventura Counties. For the last 20 years, he has spoken for the Native American Chumash Nation, educating local governments and developers, and giving lectures at Cal Poly San Luis Obispo and at local elementary schools. He organizes the annual Tomol (canoe) event in Avila Beach and supports the crossing of the Tomol to Santa Cruz Island. He is director of operations for Chumash Farms, which grows native, natural vegetables.



Courtney Coleman Since 2006, Courtney has offered private or small group classes for adults and kids in delicious wholefoods cooking. She teaches hands-on about Macrobiotics, Ayurvedic cooking and Solar Nutrition so people can learn to balance their particular body type, and prepare

whole foods dishes that taste great.

Artist, teacher, chef, knifemaker and Zen kitchen enthusiast, **Don Andrade** brings joy and mindfulness into helping people practice a healing with whole foods lifestyle. He takes his clients gently by the hand, not only offering sustenance training, but offering deep listening, life path counseling and meditation coaching as well.



John DeRosier became interested in agriculture through his love for quality food. But when he grew his first beds of grain, his love for food evolved into a passion and an awe for our Earth and for our connection to the Earth through our direct actions as farmers. 15 years

later, John's explorations into food and farming are continuing to deepen through With The Grain, his Certified Organic and Demeter Certified Biodynamic Farm, specializing in the growing and researching of heirloom grains. He turns the grains he grows into fresh grain-products in his certified commercial kitchen and markets them through his grain CSA. He lectures

www.centralcoastbioneers.org

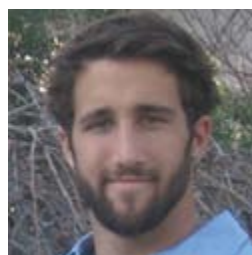
and teaches about food and agriculture to audiences of many ages and backgrounds. In 2010, John received the Know Your Farmer Award from the Cafes Center For Sustainability for his work in connecting people to their environment through fresh, local, quality food.



Kathryn L. Farrara is an attorney with the National Advertising Division (NAD), Council of Better Business Bureaus. Kathryn reviews national advertising campaigns, analyzes claim substantiation issues, and has successfully resolved disputes relating to food and drug products, telecommunication

services, consumer household products, and dietary supplements. Kathryn is also a frequent speaker and lecturer at conferences and workshops on voluntary industry self-regulation, advertising claim substantiation, Social Media, Green Marketing, and sensory testing.

As a law student, Kathryn worked as a Legal Fellow for the Federal Communications Commission in Washington D.C., where she worked on the reconfiguration of the 700 MHz and 800 MHz spectrum. In addition, Kathryn served as the Senior Editor of the Media Law & Policy Journal. Kathryn is a graduate of the Smeal College of Business at Pennsylvania State University (B.S., in Marketing) and New York Law School.

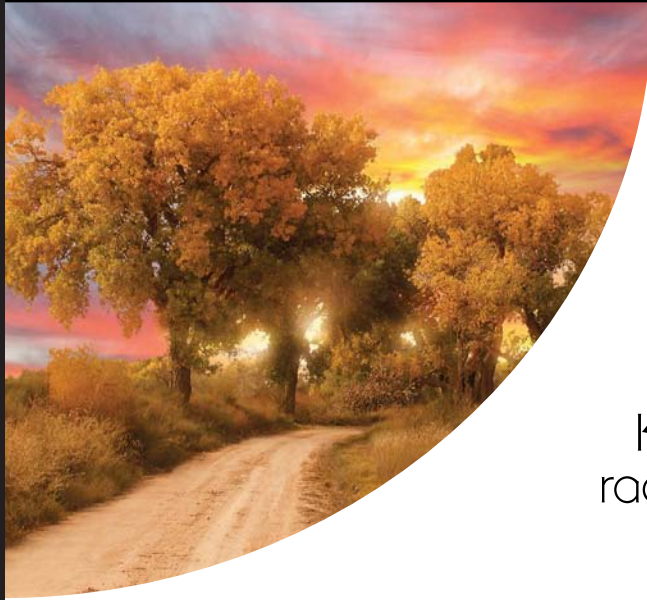


Matt Finkelstein is the Farm Manager of Four Elements Farm in Atascadero. He is passionate about organic and ecological farming and believes in the power of food- and farming-based environmental education as a spark to rekindle our connection

with nature. With years of experience in education and community organization, Matt also has a degree in Psychology from UC San Diego and a Certificate in Ecological Horticulture from The Center for Agroecology and Sustainable Food Systems at UC Santa Cruz.



Caroline Ginsberg was raised on a small family farm in midcoast Maine. Fiddlers Green Farm, her family's business, is one of the only organic stone ground mills in the north east and the oldest continuously run mill in Maine. She grew up helping and watching her parents milling and packing grains, making jams, growing



Intelligent Radio and More

KCBX - your NPR affiliate
radio station bringing you...

Morning Edition
All Things Considered
Weekend Edition
Prairie Home Companion
Car Talk
Fresh Air
Selected Shorts
Wait, Wait, Don't Tell Me

Plus a daily kaleidoscope of music - jazz, classical, blues,
Latin, folk, world, funk, alternative

Listen live at
www.kcbx.org



90.1 San Luis Obispo
91.7 Paso Robles
89.5 Santa Barbara
95.1 Lompoc
91.1 Cayucos
90.9 Santa Ynez Valley
Avila Beach, Cambria

KCBX fm
Public Radio

SPEAKERS

vegetables and waking most mornings to bartered fresh bread in her mail box. Caroline relocated to California after graduating from Bates College where she became involved in urban agriculture projects focused on creating gardens in abandoned housing lots and running after-school programs on food systems and gardening. She is currently a board member for SLO Grown Kids and the volunteer coordinator for GleanSLO, a new effort that unites farmers, health advocates, food providers, backyard gardeners and community volunteers together to harvest and donate produce gleanings into San Luis Obispo County's food system.



Coke Hallowell is a founding member of the San Joaquin River Parkway and Conservation Trust, and served as President of the Board of Directors for 20 years. She has recently been elected to the new board officer position, Chairman of the Board. As Chairman, Coke will focus on outreach and development for the Trust. Coke began her career teaching remedial reading for ten years in the Sanger Unified School District; she was later elected and served two terms on the State Center Community College District, and then on the board of the State Center Foundation for 17 years. She has been active in community organizations such as the National Parks Conservation Association, The Fresno Arts Council, the U.C. Merced Foundation, The Downtown Fresno Coalition and Revive the San Joaquin. Coke currently serves on the boards of the Planning and conservation League Foundation and the California Council of Land Trusts. She has been the recipient of numerous awards including the YWCA Business and Professional Women of the Year, the Fresno Arts Council Horizon Award, the NSFRE Outstanding Philanthropist and Volunteer Fund Raiser, received an Honorary Doctorate of Humane Letters from California State University Fresno (2002), and in 2005 she was selected by the Jefferson Awards Board to receive the Jacqueline Kennedy Onassis Award for "Outstanding Community Service Benefiting Local Communities."



Tyrone Hayes For biologist and herpetologist Tyrone Hayes, scientific breakthroughs don't begin and end in the laboratory. They also come from the field. Which is why, more often than not, you'll find Hayes wet, muddy, and knee-deep in an African swamp at 2 a.m., the time when the frogs come out. Hayes grew up in

South Carolina, and, as a boy, one of his favorite pastimes was tracking down the region's abundant turtles, snakes, and toads. That abiding fascination led Hayes to earn an undergraduate degree in organismic and evolutionary biology from Harvard University. He later received a Ph.D. in integrative biology from the University of California, Berkeley, where he currently serves as a professor.



Daniel Parra Hensel Daniel has served as Sustainable Vocations' mentor and assistant teacher for the past two years. His relationship with Quail Springs Permaculture extends well beyond these roles as Daniel has been a teaching assistant for several of the organization's

Permaculture Design Certification courses. Currently, he also helps facilitate and teach Quail Springs' 3-month Apprenticeship Program.

A graduate of the world-renowned internship program offered by Permaculture Research Institute of Australia, Daniel is an international consultant, designer and teacher. He recently assisted with international development and education projects in both Kenya and Uganda. Due to his multi-cultural background and extensive travels, Daniel is grateful to be an active participant in the global Permaculture movement and fully embraces the opportunity to work with a diversity of people around the world.



Laura Hebert is a technician with the San Luis Obispo County Agriculture Department and is currently pursuing a master's degree from California Polytechnic State University. She is from a sixth generation farming family and has worked extensively in the field of agriculture specializing in

horticulture and plant protection science. She is passionate about conservation of natural resources and pollution reduction. In her quest to educate gardeners on alternatives to pesticides, she discovered the Green Gardener program that is thriving in both Santa Barbara and Monterey Counties and has begun the process of establishing a program in San Luis Obispo County.

"Individuals who attend are incredibly well educated and activated around cutting-edge issues. Workshops become national strategy sessions on the critical issues of our day".

**- Dave Henson, Director,
Occidental Arts & Ecology Center**



Red CANARY Productions

Crafting your story or message
for broadcast and the web.

www.redcanary.tv | 805.543.4899 | San Luis Obispo, CA

SPEAKERS



Delia Horwitz has had extensive experience consulting and facilitating with hundreds of groups in a wide variety of circumstances, beginning in the late 1970's.

Her projects include strategic planning with non-profit Boards of Directors, teambuilding with small and large corporations, goal setting with City Councils, corporate culture work with Fortune 500 senior leadership teams, and visioning with community stakeholders.

She also co-founded and served for three years as Executive Director of Leadership Santa Barbara County. In addition to partnering with Paula on Collaboration Soup, Delia owns and is the principal of Business Relationship Consultants www.brcteams.com.



Anna Jelks recently graduated with a degree in Animal Science and minor in Sustainable Agriculture. She is a seasonal locavore with a passion for agriculture and food education. She help teach the Organic Farming enterprise class, harvests in the fields, sells at local

farmer's markets, and assists the CAFES Center for Sustainability with their outreach. Creativity in the kitchen with farm fresh produce inspired Anna to pursue organic vegetable education. The last 3 years working for Cal Poly Organic Farm, studying abroad in Thailand and New Zealand, and interning on Four Seasons Organic farm in Nova Scotia offered her many valuable learning experiences.

It's no surprise to learn that Jelks is a bit of an adventurer. If you don't see her biking to work, you may run into her at the Bikram Yoga studio, out on the trails, or out with her surfboard in the water.



Janet Jeffery RN, MS, CHE

Administrator for Hospice Partners of the Central Coast, a licensed, certified and CHAP accredited non-profit hospice agency. Janet has worked in the end-of-life care arena for 37 years, and is a Certified Hospice Executive. During her tenure

Hospice Partners has grown from caring for approximately 35 patients/day to today's census of approximately 130/day. Her emphasis as its leader has always been to have the agency be the best it can be, and it is widely recognized and respected for its integrity and excellence in patient/family care. The most recent

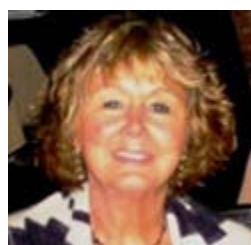
www.centralcoastbioneers.org

program addition, to improve end-of-life care in our region, is the Hospice Inpatient Unit at Mission View Health Center which opened in March 2011.



Elizabeth Johnson Elizabeth has lived and worked in SLO County for 25 years creating 2-D and 3-D artwork in a variety of materials. Her work includes cast bronze, steel, mixed media sculpture often using recycled materials, and photographs. This work has been included in many group shows

and several solo shows. Installations include a collaboration in an abandoned hotel in downtown SLO, an audience-interactive sound sculpture exhibit at Arternatives Gallery in SLO with a music/visual art performance collaboration at Cal Poly, and a solo installation at Vermont Studio consisting of mostly found or recycled objects. Her cast bronze sculpture has been nationally shown and recognized. She has curated several art shows, the largest being a Public Art show for Arternatives in 1995 that included public art artists from all over California. Elizabeth has completed many functional art commissions in varied materials for private residences. She has been the chair of ARTS Space Obispo Steering Committee and now serves as co-chair.



Kathleen Karle has worked in the healthcare field for over 25 years. She has worked in primary care clinics and hospitals, designing and teaching health education classes, managing chronic diseases programs and being involved in extensive community outreach. She

began working at the SLO Public Health Department in 2007. She is the Division Manager for the Health Promotion Division which includes tobacco control, obesity prevention, oral health, injury prevention, several AIDS grants, and WIC. Kathleen has a Masters in Education, and was recently awarded a national certification, Master Certified Health Education Specialist.



Cody Leeds is a Permaculture Designer and enthusiast. He received his Permaculture Design Certificate from the Permaculture Design Institute of Australia at age 12 and has continued to study and work in the field since. Last summer Cody went to Belize and

Guatemala to study indigenous forest gardening, in return for teaching permaculture to students there. He currently works

Monterey Bay's newest classical station!



KAZU CLASSICAL delivers classical radio 24 hours a day, 7 days a week broadcast digitally and online at kazu.org. Our classical broadcast is conveniently accessible online by clicking the “Listen Live” button on the homepage, or by tuning an HD Digital Radio to KAZU HD 2. However you choose to listen, we welcome you and hope you enjoy Monterey’s newest classical music station.



SPEAKERS

for Wilderness Youth Project, a non-profit connecting kids with nature. In addition, Fairview gardens, a center for urban agriculture, contracts with Cody to mentor children in nature awareness and farming at their site. He has also been involved with Quail Springs since its inception and assists regularly with its growth and development in sustainability. Cody has skills in Permaculture Design, rainwater harvesting, food forests, greywater, beekeeping, natural building and education. He is currently starting up a Green Living Co-Op in order to create the most ecological change in his hometown of Santa Barbara, California.



Laurie Lackland, the Director of Patient Care Services for Hospice Partners of the Central Coast in San Luis Obispo, where she works with a talented staff of palliative care experts. She graduated from Texas A&M University, University of Texas at Tyler and is currently working on a Masters of Nursing/Adult Nurse Practitioner at Vanderbilt University in Tennessee. Laurie is passionate about end-of-life care and is honored to share this poignant part of our common human journey with each patient and family she encounters.



Teresa "Tree" Lees is the CREEC Coordinator for the Central Coast, a communication network of environmental educators throughout California, which provides teachers with curriculum resources that will enhance the environmental literacy of all California students. (www.creec.org/region8)

She works in this capacity at the San Luis Obispo County Office of Education and serves educators and EE Providers in San Luis Obispo, Santa Barbara, Ventura and Kern counties. The CREEC Network serves as a clearinghouse of EE here in CA. It is sponsored in part by the California Department of Education and has a website with a searchable resource directory of EE, calendar of events, monthly newsletter and professional development opportunities for teachers throughout our region. Teresa has a Masters of Education in Curriculum & Instruction from Cal Poly SLO and is also the chair of the Garden Based Learning committee of the San Luis Obispo Master Gardener's program. She is involved in many local environmental education

efforts and endeavors to help schools become "greener and better" by giving students and teachers nature connections and nature based learning opportunities.



Jack McCurdy, Morro Bay resident, was a reporter for the Los Angeles Times for 20 years and was California correspondent for the Chronicle of Higher Education from 1980-2000. He was a member of the Times staff who won the Pulitzer Prize for coverage of the Watts riot (in 1965) and was awarded the International Reading Association Print Media Award in 1968 in recognition of outstanding reporting in newspapers, magazines and wire services. Mr. McCurdy is the author of two books, and currently writes for the SLO Coast Journal.



Rebecca McGarigle, LCSW. Rebecca has over 20 years experience as a social worker. She holds a Master's Degree in Social Work and is a Licensed Clinical Social Worker in the State of California. She has worked in various public service roles, including Child Protective Services, Youth Mental Health, and Adult Mental Health. For the past 10 years, she has specialized exclusively in the field of Co-Occurring Disorders (those who are recovering from both severe mental illness and addiction to drugs and/or alcohol). She is also a professor for the Human Services program at a local community college. Rebecca has a talent for finding understanding within the midst of controversy and denial. Her quest is to fortify empathy by creating effective, enduring patterns of communication within self and between others. She believes that the method in which a message is delivered is more important



Jason F. McLennan Considered one of the most influential individuals in the green building movement today, Jason F. McLennan's work has made a strong impact on the shape and direction of green building in the United States and Canada and he is a much sought after presenter and consultant on a wide variety of green building and sustainability topics around the world. McLennan serves as the CEO of the International Living Future Institute – a leading NGO that focuses on the transformation

SPEAKERS

to a world that is socially just, culturally rich and ecologically restorative. Under the Living Future Umbrella, Jason operates the Cascadia Green Building Council, the Pacific Northwest's leading organization in the field of green building and sustainable development, The Natural Step USA and Ecotone Publishing.

Jason is the founder and creator of the Living Building Challenge, widely considered the world's most progressive and stringent green building program. His work in the sustainable design field has been published or reviewed in dozens of journals, magazines conference proceedings and books including Time Magazine, National Geographic, The New York Times, Architecture, Architectural Record, Dwell, Plenty, Metropolis, NY Times, The

"Bioneers is a kind of seasonal ceremony. If we were migrating birds, this would be our staging ground where we come and talk about what we hatched this year and what breeding was like."

- Janine Benyus, Founder, Biomimicry Institute
Since 1990, the Bioneers conference has acted as a fertile hub of leading

Globe and Mail, The World and I, Ecostructure, Greensource, Arcade and Environmental Design and Construction Magazine. He is the author of four books; *The Philosophy of Sustainable Design*, *The Dumb Architect's Guide to Glazing Selection*, *The Ecological Engineer* and *Zugunruhe*. *The Philosophy of Sustainable Design* has been used as a textbook in over seventy universities and colleges and is distributed widely throughout Europe, North America and Asia.



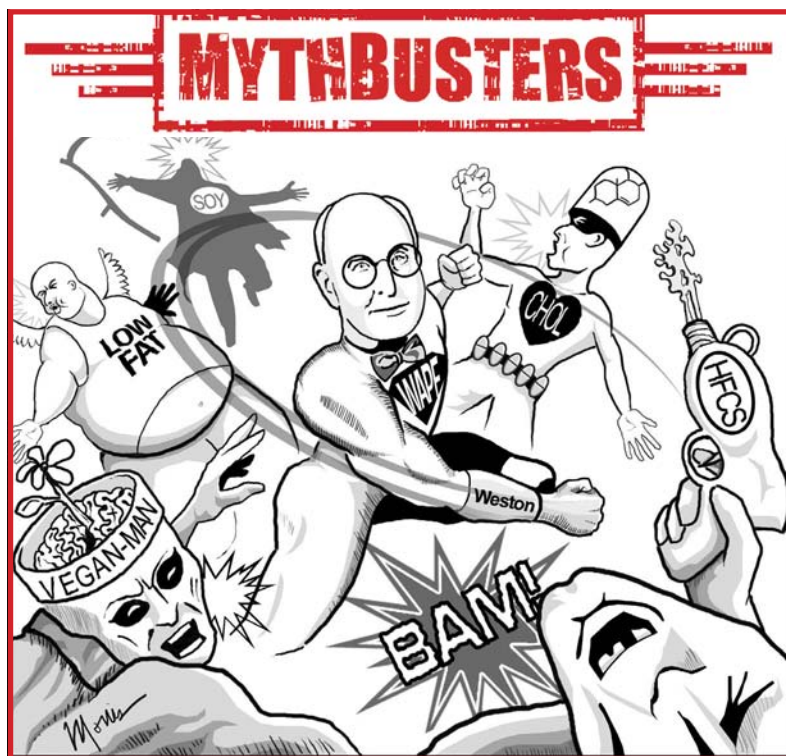
Paul Ogren is a healthcare entrepreneur and former Minnesota state legislator, as well as an accomplished speaker. During his twelve years in office, he authored MinnesotaCare, the state's landmark healthcare act, providing subsidized health insurance for children and adults

from impoverished working class families. Since returning to California in 2004, Ogren turned his enormous energies toward the creation of the San Luis Obispo-based From War to Peace. To foster global and domestic peace efforts, Ogren's company dedicates 20% of its profits to peace and social justice



Wise Traditions 2011

12TH ANNUAL CONFERENCE OF THE WESTON A. PRICE FOUNDATION[®]



JOIN US:

Dallas, Texas, November 11 – 14, 2011

FEATURING:

Kaayla Daniel, PhD, author of *The Whole Soy Story*; **Joe Mercola, DO**, author of *The No Grain Diet*; **Denise Minger**, China Study debunker; **Liz Lipski**, author of *Digestive Wellness*; **Louisa Williams**, author of *Radical Medicine*; **Sally Fallon Morell**, author of *Nourishing Traditions*

TO REGISTER:

www.westonaprice.org
 or call (304) 724-3006

SPEAKERS

organizations. To learn more about his mission for peaceful action and environmental awareness, visit www.fromwartopeace.com.



Lynne Plambeck became interested in local environmental and planning issues and joined SCOPE (Santa Clarita Organization for Planning and the Environment) in 1991. Her involvement with water issues began while opposing a huge landfill in Santa Clarita. Upon learning that, although this landfill would be sited in the headwaters of her local water agency's recharge area, the water agency was not opposing the site, she decided to run for office. She was elected in 1993, winning the seat from a 20-year incumbent. Her interests expanded to water supply planning, air quality and protection for oak woodlands. Under her purview, SCOPE won several precedent setting legal cases regarding water supply, thus helping to mold water policy in California. Her position as an elected official has given her a unique opportunity to speak out for sustainability of water resources that will protect all communities, both human and animal.



Gail Sheehy the bestselling author of 15 books, including *Passages*, has rocked the culture and changed the way millions of women and men around the world look at the stages of their lives. In 2010 she took on a most challenging and personal issue in her latest book

Passages in Caregiving.

Ms. Sheehy's revolutionary *Passages* (1976) remained on The New York Times bestseller list for more than three years and has been reprinted in 28 languages. A Library of Congress survey named *Passages* one of the 10 most-influential books of our time. In *The Silent Passage* (1992), she broke the taboo surrounding menopause and opened a dialogue vital to maturing women's health. In *New Passages and Understanding Men's Passages* (1995) she revisited the stages of adult life and mapped out a completely new frontier entitled "second adulthood." In *Sex and The Seasoned Woman: Pursuing the Passionate Life* (2006), she lent her observant eye to the opportunities and challenges facing women concerning sex, dating, new dreams, divorce, remarriage and living passionate lives in their "second adulthood."

As a literary journalist, Ms. Sheehy was one of the original contributors to New York magazine. A contributing editor to Vanity Fair since 1984, she won the Washington Journalism Review Award for Best Magazine Writer in America for her in-depth character portraits of national and world leaders, including

both Presidents Bush, Bill and Hillary Clinton, Newt Gingrich, Margaret Thatcher, Saddam Hussein and Mikhail Gorbachev. Ms. Sheehy is a seven-time recipient of the New York Newswomen's Club Front Page Award for distinguished journalism.



Steve Shimek is administrative leader of both The Otter Project, a nonprofit organization dedicated to the recovery of the California sea otter and Monterey Coastkeeper, a water quality watchdog group. Working with many others, notable conservation achievements include a plan for large vessel (tanker and container ship) passage along the Central Coast and the creation of a 200 square mile network of marine reserves and conservation areas along California's Central Coast. He regularly communicates with TOP's 4000 members, members of Congress, other NGOs, and State Legislators. Steve graduated in 1975 from UC Santa Cruz with a BS in biology with an emphasis on marine studies.



Jean Stumpf (Zardoya Eagles) is a trained Seed Planter for the World Foundation for the Discipline of Peace. She has explored ancient, indigenous earth wisdom from a variety of traditions for nearly twenty five years, including the Huna Tradition from pre-dynastic Egyptian Mystery Schools, the Delicate Lodge Teachings from the Mayan and pre-Mayan cultures, Yoga, and meditation practices.

Jean's passion centers on teaching practical, pragmatic techniques that can be used in day to day life as people awaken to their authentic selves – their full potential. Her workshops have included First Peace: An Introduction to the Way of the Discipline of Peace; Level One Huna: Awakening the Mastery Within; Managing Change, Making Transitions Work for You; and Personal Empowerment - A Foundation for Nursing Practice. She is the author of *The Nurses' Career Guide: Discovering New Horizons in Healthcare* (Sovereignty Press, 1997).

Recently her focus has shifted to bringing forward the Eight Universal Principles of Peace (developed by the World Foundation for the Discipline of Peace). She offers workshops focused on cultivating First Peace – peace within the self – in formats that range from an hour, to a weekend, to a yearlong First Peace Circle that meets monthly to explore the First Peace Curriculum.

Jean has been an RN for nearly thirty years, and has worked



Abalone Coast Analytical

WE CARE ABOUT QUALITY DRINKING WATER

As part of this local community, we understand the importance of personal water quality and safety for everyone. We conduct analyses for local wastewater treatment plants and drinking water facilities, but we also work for YOU, the regular person who gets their water from a well and has questions about what might be in it.

If you are concerned about the health and safety of your drinking water, we can help you decide what to test for and create a package that works with your budget and priorities. Our staff is well educated, friendly and fun. We will take your issues seriously, just not ourselves!!



Family Owned & Operated



Snoop Accepting Samples



John & Kristie in the Lab



Abalone Coast Staff

FIND MORE INFORMATION

Abalone Coast Analytical
141 Suburban RD
Suite C-1
San Luis Obispo, CA 93401
Phone: 805.595.1080
Email: info@abalonecoastanalytical.com

[Abalonecoastanalytical](http://Abalonecoastanalytical.com)
.com

SPEAKERS

in many areas of nursing including intensive care, labor and delivery, hospice, home care, and management. She currently lives in Golden Valley, Minnesota and works as a Clinical Nurse Consultant and an author.



Stephanie Teaford Community Liaison with STRIDE since 2008. STRIDE was founded in 2007 with the mission to promote healthy weight across the lifespan. We do this through creative and collaborative partnerships across disciplines through Research,

Service Learning, Program Design and Evaluation, Consulting, and Education & Outreach.

Serving as a community liaison for STRIDE, I have enjoyed getting to know the many wonderful people that are working to improve health on the Central Coast.

By connecting the University and STRIDE's research team to the community, I form collaborations and partnerships that benefit students, faculty, agencies and their clients.

I am proud to represent STRIDE in the community, by being a member of various coalitions including Healthy Eating Active Living - SLO, a newly created Food Systems Coalition yet to be named, and gleanSLO, an organization dedicated to recapturing healthy local food into our food system. In my free time, I also serve on the board of the Food Bank Coalition of San Luis Obispo County.



Paula Vigneault has had several careers working with and managing teams in the medical, construction and retail fields. As an entrepreneur, she founded and managed for 15 years a successful book and gift store in Santa Barbara, California.

Paula has continually pursued her passion for collaboration and has volunteered her time with many non-profit groups as a Director, event organizer and meeting facilitator. Some of those projects include Women Waging Peace at the Harvard School of Government, Project Esperanza in Guatemala, and the International Dances of Peace Strategic Planning Conference in Holland with contributors from 20 countries.

She now works as a SCORE volunteer, is a Hub member of SLO Transition Towns, and is co-owner of Energy Efficiency Solutions in San Luis Obispo.



Sharon Weaver has a degree in political science from the University of California at Davis. She joined the Trust in 1999 and has implemented a variety of major projects including the extension of the Lewis S. Eaton Trail to the River Center and habitat enhancement at

Jensen River Ranch. Sharon is responsible for developing and managing capital improvement projects with public and private partners and overseeing the Trust's land and trails program. When she's not working, Sharon can usually be found outdoors with her horses and Border Collie.



Meg Williamson serves as Assistant City Manager for the City of Paso Robles, with her background and roots being in Community Development. Over the past 25 years, her City responsibilities have included the areas of both long range and current planning

programs, Economic Development liaison within the community, administrative oversight of programs within the office of the City Manager, and special project implementation. Ms. Williamson has been the Project Manager in the development of the Salinas River Corridor Vision (Follow the River Follow the Dream) and the Project Director for the City's multi-million dollar River Parkway Grant that was successful in purchasing and protecting 1.5 miles of river corridor and its associated habitat. In addition to her work in the public sector, for two years Ms. Williamson worked for RRM Design Group providing public policy assistance to its clients. Ms. Williamson holds a bachelor's degree in Geography from the University of California at Santa Barbara.

"Our lives are touched by those who lived centuries ago, and we hope that our lives will mean something to those who will live centuries from now. It's a great 'chain of being,' someone once told me, and I think our job is to hope, to dream and to do the best we can to hold up our small segment of that chain."

- Dorothy Day

SPEAKERS

NATIONAL BIONEERS MORNING PLENARY SPEAKERS



Karen Brown, Creative Director of the Center for Ecoliteracy, is an award-winning designer who has lectured throughout the U.S., Europe, and Japan on the human and environmental consequences of design. Her design has shaped the online and print publications of the Center for Ecoliteracy, including

its Rethinking School Lunch Guide, Big Ideas, and educators' guides to the films Food, Inc., Nourish, and Connected.

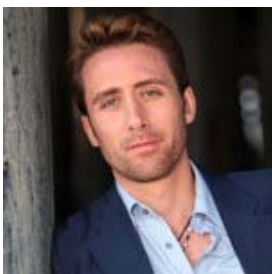
Her work has been featured at the Smithsonian and the Cooper-Hewitt National Design Museum, as well as in many publications, including The New York Times and Architectural Digest.



Dayna Baumeister has worked in the field of biomimicry with Janine Benyus since 1998 as a business catalyst, educator, researcher, and design consultant. Together they founded the Biomimicry Guild, The Biomimicry Institute, and Biomimicry3.8, collectively fertilizing the movement of

biomimicry as an innovative practice and philosophy to meet the world's sustainability challenges. Dayna also designed and teaches the world's first Biomimicry Professional Certification Program and compiled over a decade of experience into the Biomimicry Resource Handbook: A Seed Bank of Knowledge and Best Practices (2011). (www.biomimicry.net)

Roxanne Brown is the Assistant Legislative Director for the United Steelworkers (USW) and serves on the Steering Committee of the Blue Green Alliance, an alliance of the United Steelworkers and the Sierra Club. She covers a range of issues including climate change, environment and labor law reform in her lobbying and advocacy work.



Philippe Cousteau, the 31-year-old son of Jan and Philippe Cousteau Sr. and grandson of the legendary Jacques-Yves Cousteau, continues his family's legacy as CEO of EarthEcho International, a non-profit he founded with his sister and mother. Philippe is also: co-founder of Azure Worldwide,

a strategic environmental design, development and marketing company; Chief Ocean Correspondent for Discovery's Animal Planet; a special correspondent for CNN International hosting a series of environmentally themed specials; co-host with his

sister Alexandra of Planet Green's annual Blue August initiative; Chief Spokesperson for Environmental Education for Discovery Education; and the co-author of Going Blue, A Teen Guide to Saving Our Oceans, Lakes, Rivers, & Wetlands. Philippe also serves on many boards, including those of The Ocean Conservancy, Marine Conservation Biology Institute, and the National Environmental Education Foundation, as well as on the advisory boards of Planet Green and the National Council of the World Wildlife Fund.



Joshua S. Fouts, a writer, journalist, gamer and technologist, is a Senior Fellow for Digital Media and Public Policy at the Center for the Study of the Presidency & Congress, a Next Generation Fellow at The American Assembly, and Executive Producer

at Dancing Ink Productions. Fouts has an extensive career on the cutting-edge of journalism, online media, games, culture and foreign policy and a history exploring the impact of new technology tools for media years before they are adopted by the mainstream. In 2005 he was the first person to propose and direct a project illuminating how virtual worlds could be used for cultural relations.



Natalia Greene, born in Ecuador, coordinates the program on "Political Plurinationality and the Rights of Nature" at the Fundación Pachamama in Ecuador and is the President of CEDENMA, Ecuador's national coordinating entity for environmental NGOs. A graduate in political science

from Hampshire College, she holds a master's degree from FLACSO Ecuador and a special degree from Andina University on climate change. She was a key figure in the effort to include the recognition of rights for nature in Ecuador's constitution and has worked on the environmental and indigenous rights aspects of the Yasuní-ITT Initiative to keep oil underground in the Amazon.

"By conducting ourselves ethically toward all creatures, we enter into a spiritual relationship with the universe."

- Dr. Albert Schweitzer

SPEAKERS



Rita J. King is the Founding Director of Dancing Ink Productions, a company that works with major clients focused on the emergence of a new global culture and economy in the Imagination Age. King is Innovator-in-Residence at IBM's Analytics Virtual Center; a former Senior Fellow at The

Carnegie Council for Ethics in International Affairs in New York City and a current Senior Fellow at the Center for the Study of the Presidency & Congress in Washington DC. Her essays, various writings and works of art have been commissioned, published and exhibited globally.



John D. Liu helped open the CBS News Beijing News Bureau as producer-cameraman during the early normalization of relations between the United States and China. Since the mid-1990s Mr. Liu

has concentrated on producing, writing, directing and presenting environmental films broadcast on BBC, National Geographic and other networks. His award winning film "Hope in a Changing Climate" has led to public speaking engagements on 6 continents. Liu now studies and documents restoration worldwide.



Amory Lovins, a physicist, consultant to businesses and government leaders, is Chairman and Chief Scientist of Rocky Mountain Institute (RMI). He's written 31 books and received the Blue Planet, Volvo, Onassis, Nissan, Shingo, Zayed Future Energy, and Mitchell Prizes, MacArthur and Ashoka Fellowships, 11

honorary doctorates, and the Heinz, Lindbergh, Right Livelihood, National Design, and World Technology Awards. Time named him one of the 100 most influential people in the world, and Foreign Policy, one of the 100 top global thinkers. His most recent book (in collaboration with a large RMI team) is Reinventing Fire.

"By the law of nature, these things are common to mankind: the air, running water, the sea, and consequently the shores of the sea...."

- Institutes of Emperor Justinian, 2.1.1 (A.D. 529)



Rebecca Moore, a computer scientist and longtime software professional, conceived and now manages the Google Earth Outreach program which supports nonprofits, communities and indigenous peoples around the world in applying Google's mapping tools to pressing problems in areas such as environmental conservation, human rights, cultural preservation and creating a sustainable society.



Melissa K. Nelson, Ph.D. (Anishinaabe/Métis/Norwegian [Turtle Mountain Chippewa]), a cultural ecologist, scholar-activist, writer and media-maker, is a Professor of American Indian Studies at San Francisco State and the President of the Cultural

Conservancy, a Native American nonprofit dedicated to the preservation and revitalization of indigenous cultures and their ancestral lands. She is the editor of the Bioneers anthology, Original Instructions: Indigenous Teachings For A Sustainable Future and producer of the award-winning documentary film, The Salt Song Trail. She is the co-founder/co-producer of the Indigenous Forum at Bioneers and co-founder of the new Bioneers Indigeneity Program as well as serving on Bioneers' board.



Pam Rajput is an Indian academic turned internationally renowned activist who has been engaged in the women's movement since the mid-70s both in India and internationally. She helped organize and was the first Speaker of a "Women's Parliament" that brought together

over 500 women leaders from every part of India. A recipient of many academic fellowships, she is a member of several expert committees and bodies in India including the nation's: Planning Commission, Ministry of Women & Child Development, National Commission for Women, delegation to the UN Commission on the Status of Women, and many others. She is also the founder and Director of the Centre for Women's Studies & Development and the Head of the Department of Political Science at Panjab University.

SLO CITY NEWS

We don't just document the Central Coast journey—we walk it with you.

Dedicated to publishing by locals, about locals and for locals. We care about your interests because they're our interests, it's that simple.



TOLOSA
P.R.E.S.S

SPEAKERS



Paul Stamets has written six seminal mushroom-related books, the most recent being *Mycelium Running: How Mushrooms Can Help Save the World*. *Growing Gourmet & Medicinal Mushrooms* and *The Mushroom Cultivator* are used as textbooks around the world by the specialty and medicinal mushroom industries. Paul started a medicinal and gourmet mushroom business, *Fungi Perfecti, LLC*, in 1980. He has received numerous environmental awards, including from *Bioneers* and the *National Geographic*, as well as *Adventure's Magazine's Green-O-vator* and the *Argosy Foundation's E-chievement* awards. In 2010, Paul received the President's Award from the Society of Ecological Restoration.



Anim Steel is the Director of National Programs at The Food Project in Boston, MA, founded twenty years ago to create personal and social change through sustainable agriculture. It currently employs over 100 Boston-area teenagers from diverse backgrounds who annually grow, sell, and donate over 250,000 pounds of organic produce. Nationally, the Food Project is helping to build a strong youth movement for just and sustainable food systems. Since 2003, Anim has provided leadership training for over 700 young people and forged a network of 5,000+ young activists and farmers. In 2008, he co-founded the Real Food Challenge, a campaign to redirect \$1 billion of college food purchases away from industrial agriculture towards local, fair, sustainable, and humane sources. Born in Ghana and growing up in West Africa and Washington, DC, Anim holds a Master's in Public Policy from Harvard's

Kennedy School and a B.A. in Astrophysics and History from Williams College.



Gloria Steinem, a world-renowned writer, lecturer, editor, and feminist activist, co-founded *New York magazine* in 1968 and *Ms. Magazine* in 1972, for which she continues to serve as a consulting editor. She has produced a documentary on child abuse, a feature film about the death penalty and been the subject of countless profiles. Her books include the bestsellers *Revolution from Within: A Book of Self-Esteem*, *Outrageous Acts and Everyday Rebellions*, *Moving Beyond Words*, and *Marilyn: Norma Jean*, and she helped edit *The Reader's Companion to U.S. Women's History*. Ms. Steinem has helped found many important groups, including: the Women's Action Alliance, the National Women's Political Caucus, Voters for Choice, Choice USA, the Ms. Foundation for Women, Take Our Daughters to Work Day, the Beyond Racism Initiative, and the Women's Media Center.



Mary Evelyn Tucker teaches world religions and ecology at Yale University. She helped establish this new field by organizing ten conferences at Harvard and editing ten volumes exploring views of nature in the world's religions. She founded the Forum on Religion and Ecology that has an outreach to 12,000 people worldwide. She is a member of the Earth Charter International Council. She has edited Thomas Berry's books and with Brian Thomas Swimme she helped create the *Journey of the Universe* book and film. She is the author of *Worldly Wonder* and *The Philosophy of Qi*.

ANNE MCMAHON AWARD



Please join us on Sunday, October 16 at 8:45 a.m. for the presentation of the 2011 Anne McMahon Award to Cal Poly student and local volunteer and activist Victoria Carranza. The scholarship is awarded to individuals who have demonstrated leadership potential in the fields of public policy, politics, education, or journalism. The scholarship is given in the memory of Anne McMahon, who was a prominent political activist and leader in the environmental community.

FREE EVENTS

Yoga with Cheryl McCollum

Sunday, 7:45am – 8:30amLocation: Fireplace Room

Enjoy: ~maintenance of health ~stress management ~rejuvenation of spirit ~increased flexibility and strength ~improved concentration and focus while you discover and nourish your spiritual side.



Working from the lineage of T. Krishnamacharya, considered to be the father of modern day yoga, and his son T.K.V. Desikachar, we use movement in and out of postures as well as stillness. Function over form is emphasized and breath is used to assist in moving asana. Cadence is slow to moderate with the breath. Pranayama and meditation will be included in our practice. Whether you've been practicing yoga for years or you've never tried yoga, you will be welcome and comfortable!

Seed Exchange

Saturday, 4pm – 7pmLocation: Fireplace Room

A long-standing tradition of the Bioneers conference in Marin, the seed exchange has grown in popularity due to increased interest in organic gardening and heirloom varieties; the desire of consumers who, due to increases in the cost of living or to cut down on expenditures, wish to grow their own food; as a way of preserving an area's cultural heritage; and the growing interest in promoting biodiversity.



Rhythms & Songs for Earth with Judy Piazza

Saturday Lunch 1pm – 2pm

.....**Location: Outside on the Green**

Bring your drums, other percussion, and voices as we celebrate Earth in a circle of rhythm & song! Small hand percussion will be available as the tribe gathers in honor of Earth, her cycles, and her gifts.

Judy Piazza has long been recognized in and out of the country for her extraordinary talents, generous spirit, and ability to join people together through rhythm and sound. With a background in music therapy, Judy has studied and explored indigenous rhythm and sound wisdom for over 20 years. She has performed, presented, and taught at festivals, conferences, schools and other venues such as Bali Spirit Festival, Japan Music Therapy conference, Maya Sacred Journeys, The Om Ball and Chants for Change (Washington DC), Naropa Institute (CO), National Women's Music Festival (WI), Music Educator Conferences (WI, TX, FL, CA), Bhakti Fest (CA), Ojai World Music Festival (CA),

www.centralcoastbioneers.org

Cairo, Egypt (UCSB MidEast Ensemble), and more. Judy is noted for her work with frame drums from around the world, soundscapes with native flutes & didjeridu, sound healing, song writing, rhythm and community circles for celebrating & honoring life on Earth, and the creation of the unique dulcitar™. Before moving to Ojai, CA she was involved for many years with the Detroit Bioneers and Neahtawanta Center Bioneers. She is delighted to be offering for the first time at Central Coast Bioneers in California!



"I love Bioneers! I come to Bioneers because I learn so much. I draw on what I learn here all year long. I also come to Bioneers to see friends and to network and to do movement-building because this is the place to make it happen.."

- Annie Leonard, Producer/ Director "The Story of Stuff" film and project of leading

**Color Vibe
DESIGNS**

Unique Hand Marbled Textiles

Sharon Gellerman
(805) 459- 4925
www.colorvibedesigns.com

YOUTH

Below are the recommended workshops for our younger conference attendees:

FRIDAY

Greywater/Rainwater Demo Field Trip

2 – 4:30pm

California Conservation Corps

Oyster Aquaculture and Morro Bay Estuary Wildlife Field Tour

3:45 – 6:15pm

George Trevelyn, PhD, owner of the Grassy Bar Oyster Company and a docent from the Morro Bay Museum of Natural History

SATURDAY

Avoiding Green Washing

2 – 3pm – Fireplace Room

Kathryn L. Farrara

Y.E.R.T. – Your Environmental Road Trip

7:30pm – Fireplace Room

Ben Evans

SUNDAY

The Future of Food

3:30 – 4:30 pm – Fireplace Room

Matt Finkelstein, Anna Jelks, & Caroline Ginsberg

The Discipline of Peace

5 – 6pm – Fireplace Room

Jean Stumpf (Zardoya Eagles)

"I am always impressed with what young people can do before older people tell them it's impossible."

- David Brower



Elizabeth Johnson



OPEN STUDIO

We Help You...

Grow Abundant Gardens



- ⚙ Soil Testing and Recommendations
- ⚙ Custom Organic Fertilizer Blends
- ⚙ Garden Design – Edible and Pleasure

growabundant.com

"Not too little, not too much, just right"

Working Side by Side for 34 Vintages,
Thekla and Richard Sanford
Have Produced Celebrated Wines
From the Santa Rita Hills.

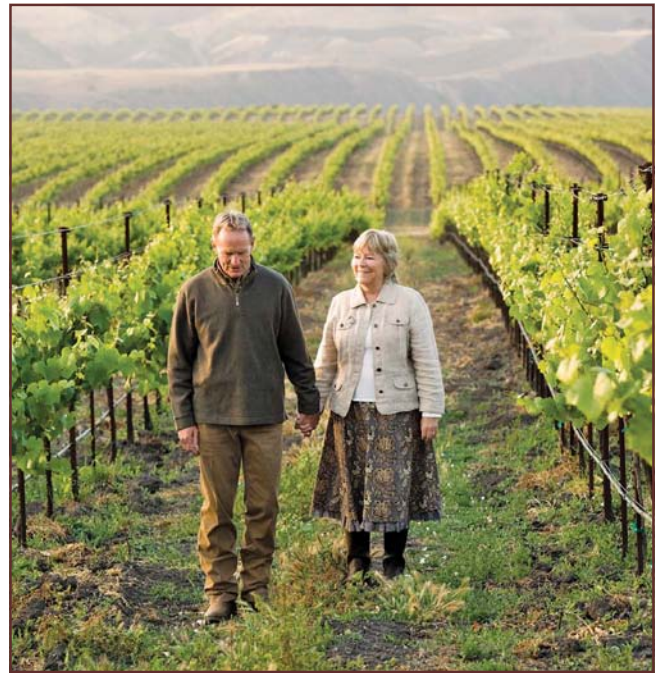
Their Newest Venture, Alma Rosa Winery & Vineyards,
Constitutes the Culmination of a Lifetime's
Experience Crafting Food Friendly Wines.

Alma Rosa Winery & Vineyards is Committed to
Organic Farming, Sustainable Agricultural Methods,
And Environmentally Friendly Commerce.



*alma
rosa*

WINERY & VINEYARDS™



All of our estate vineyards are certified organic by CCOF.

Nature & Agriculture in Sustainable HarmonySM

7250 Santa Rosa Rd. Buellton, CA 805 688-9090

Tasting Room Open Daily 11:00am – 4:30pm www.almarosawinery.com



Supporting Local Organic Farms for 35 Years

- Organic Grocery
- Local Organic Produce
- Bulk Foods
- Supplements
- Natural Home Products
- Alternative Health Books

Open 9 am to 7 pm Monday
thru Saturday

745 Francis Ave.,
Near Broad St.
San Luis Obispo CA 93401

805-544-7928

nfcslo@naturalfoodcoop.net

CONFERENCE EXHIBITORS

Below is a list of companies/organizations who will have tables at the Central Coast Bioneers Green Marketplace

- Abalone Coast Analytics**..... www.abalonecoastanalytical.com
- Atascadero H.S. Greenhounds** www.atascaderohigh.com
- Big Sur Charter School**..... www.bigsurcharterschool.org
- Central Coast Natural History Association**, in partnership with California State Parks, promotes public awareness and stewardship of our natural resources and cultural heritage, now, and for future generations. As a non-profit organization we support interpretation, education and volunteer efforts in local state parks..... www.ccnha.org
- C. C. Salmon Enhancement** is dedicated to the restoration of the Central Coast salmonid fishery and our local creeks. CCSE is also devoted to educating the community on the ecology and economy of these resources. www.Centralcoastsalmon.com
- Color Vibe Color Vibe Designs**. In using the finest silk as my canvas and colorful dyes as my medium, I create individually hand marbled scarves in unique one of a kind design that becomes a wearable piece of art..... www.colorvibedesigns.com
- The **CREEC** Network collaborates with Environmental Education Providers, Businesses, Government Agencies, and Community Organizations to support environmental education programs for students and families. Our mission is to link all educators to Environmental Education activities and resources throughout California. Together we can teach all Californians to care for our planet..... www.creec.org
- ECOSLO**. The Environmental Center of San Luis Obispo is a non-profit center serving the local community since 1971. We strive to support and create resilient, healthy natural systems..... www.ecoslo.org
- Empower Poly Coalition** exists to create a union amongst multiple campus and community efforts toward achieving a more sustainable future and those active in such efforts through all division, departments and disciplines of Cal Poly.
- From War to Peace**. Art and jewelry made from disarmed nuclear weapons systems. The ultimate recycling program, our products are made exclusively in the U.S.A. 20% of profits are committed to peace and social justice organizations.
- Green House Green House**. Energy audits and home performance contracting www.centralcoastgreenhouse.com
- Grow Abundant Gardens** Soil testing and organic recommendations of local organic fertilizer blends. Garden design – edible and or pleasure gardens. “Not too much, not too little, just right.” www.onecoolearth.net
- Mother’s Earth** features a full catalog of gardening accessories, hydroponics, grow lights, growing media, and plant nutrients.
- One Cool Earth** One Cool Earth is a registered nonprofit devoted to planting as a means of creating a sustainable planet..... www.onecoolearth.org
- Otter Project** The Otter Project and Monterey Coastkeeper promote the rapid recovery of the California Sea otter by protecting habitat and water quality. www.otterproject.org
- Outside Now Nature Academy** OUTSIDE NOW offers nature experiences. Whether you simply want to get off your couch for an hour, or your desire is to connect deeply to the ancient wisdoms of our ancestors and learn their primitive skills, we have a program to fit you. We nurture a community in which everyone has a sense of belonging and in which inspiration, curiosity and gratitude abound..... www.outsidenow.org
- Population Connection** is a nonprofit organization based in Washington D.C. We educate about the role of population growth in our environmental and other problems and lobby to help solve them..... www.populationconnection.org
- Quail Springs Permaculture** Quail Springs is a permaculture demonstration site, a functioning farm, and educational site demonstrating regenerative human settlement on the ground..... www.quailsprings.org
- SLO Bicycle Coalition** www.slobikelane.org
- Sierra Club** San Luis Obispo County chapter of the nation’s oldest and largest grassroots environmental organization www.santalucia.sierraclub.org
- SLO Solar Cookers** SLO Solar Cookers is a solar cooking club in San Luis Obispo, California..... solarcooking.wikia.com/wiki/SLO_Solar_Cookers
- Water Wise Group** specializes in grey water diversion systems. The company distributes the Aqua2use grey water diversion system. The system is used in residential, industrial and septic system applications..... www.waterwisegroup.com
- Weston A. Price Foundation** The Weston A. Price Foundation (WAPF) is dedicated to restoring nutrient-dense foods to the human diet through education, research, and activism; and supports organic farming, pastured livestock and community-supported farms..... www.westonaprice.org



information PRESS

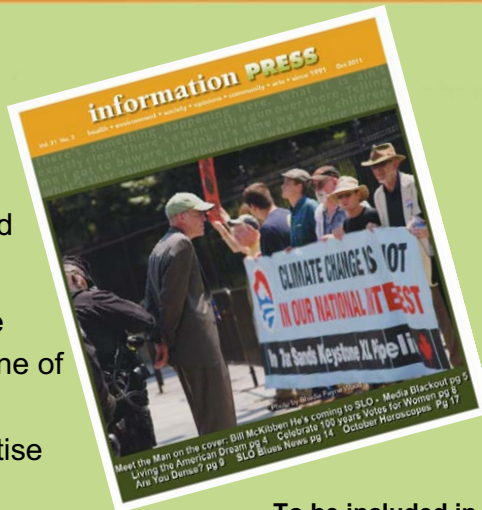
supporting an ecologically sound and economically prosperous community

Serving the Central Coast since 1991

Information Press is dedicated to raising awareness, offering solutions, promoting personal empowerment and supporting our local economy because we believe the good of the whole begins with each one of us.

Nearly 15,000 residents and visitors to the central coast pick Information Press up at one of 200 sites in San Luis Obispo County.

For a list of dropsites, to subscribe or advertise email us at sloinfopress@gmail.com.



We are proud sponsors of Central Coast Bioneers and Bill McKibben Live at the Fremont Theater Oct. 30.

We support the 99% and the nation wide occupations.

Ongoing updates are available at our website: www.informationpress.net.

To be included in our next issue call: 805 545-7916

SAVE THE DATE !

2012 CENTRAL CALIFORNIA ANNUAL
LAND USE AND
PLANNING LAW CONFERENCE

Friday, April 20, 2012

You are invited to join us next year for another quality program, continuing education credits and the opportunity to network with other land use, planning and environmental professionals.



Creative
DESIGN GRAPHICS

FOR ALL YOUR GRAPHIC PROMOTIONS

VIEW OUR PORTFOLIO AT WWW.CREATIVEDESIGNGRAPHICS.COM



1790 10TH STREET, LOS OSOS, CALIFORNIA 805.528.8263



creating jewelry from disarmed and recycled nuclear weapons systems

www.FromWarToPeace.com

Acknowledgements

Central Coast Bioneers Conference would never have gotten off the ground without the collective wisdom, energy, guidance, connections, talents and hard work of the following people. We thank them with all our hearts:

Maura Alpers, Full of Life Foods
Timo Beckwith
Judith Bernstein
Ellen Calcagno
Doug Campbell
Eric Cardeñas, Loa Tree
Dawn Carpenter
Victoria Carranza
Allison Cebulla
Andrew Christie, San Lucia Chapter Sierra Club
Stacy Church
Susan Coward
Denise Dudley
Duggan Smith & Heath, LLP
Wendy Eidson, San Luis Obispo International Film Festival
Marilyn Farmer, Habitat Studios
Beth Fillerup
David Fortson, Loa Tree
Valerie Gemanis
Mary Golden, Central Coast Natural History Association
Meredith Hardy, California Conservation Corps
Susan Harvey
Jenna Hartzell, Arts Obispo
Donna Helete, Outside Now Nature Academy
Delia Horwitz
Janet Jeffery

Elizabeth Johnson
Alycia Kiley
Alan Klatt
Tamara and Charles Kleeman
Terri Knowlton
Hilding Larson
Caryn Maddalena
Sandra Marshall, Information Press
June McIvor, Sinsheimer, Juhnke, Lebens & McIvor
Debby Nicklas, French Hospital
Etty Pacifico, Art Central
Cynthia Perrine, Cal Poly Science Café
Holly Peterson
Soda Peterson
Todd Peterson
Doug Piirto, NRM & ES Chair, Cal Poly
Guy Rathbun, KCBX
Gloria Rivera, Great Lakes Bioneers
Sandra Sarrouf
Lawson Schaller
Peter Steynberg
Ann Sullivan
Paula Vigneault
Wansak
Gina Whitaker

From Bioneers founders Kenny Ausubel and Nina Simons

Bioneers is a community of leadership, and in these pivotal times, we're all called upon to be leaders to move the world from breakdown to breakthrough. We offer you our deepest gratitude and respect for taking part, and for your great work.

We also honor and thank all the gifted speakers and performers who contribute their valuable time and attention to being with us. Unlike most conferences, the speakers at Bioneers don't just jet in and out – they stick around because it's a swarm of amazing colleagues and the best 'audience' on the planet – intelligent, informed, impassioned, engaged and making a real difference.

If it's your first time at Bioneers, you'll encounter an exception array of visionary change-makers across the arc of the human endeavor. These are precious days we have together. Don't be shy! Meet everyone you can. This is a time for collaboration, network building and cross-pollination. And friendship.

So! We hope you have an experience rich with inspiration, wisdom, and connection. Please take home what you learn and gather here to create a revolution from the heart of nature and the human heart in your own back yard and work.



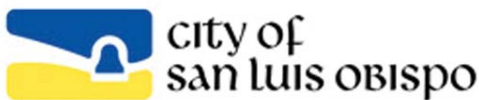
SPONSORS



NATURAL FOODS CO-OP



Red CANARY



SLO CITY NEWS COAST NEWS BAY NEWS



BIONEERS

SAVE THE DATE

Central Coast Bioneers October 19 - 21, 2012